

BEER MEMORABILIA,

No. 5

Nov 21st 2016

The Association for British Brewery Collectables e-newsletter



BREWERIANA NEWS.

If you know of any developments relating to breweriana, please [let 'Beer Memorabilia' know](#), so that it can be shared with other members.

Thornbridge now have on [their web site](#) downloads of their promotional material, including pump clips, keg clips, sales sheets, posters and bottle imagery.

Wold Top Brewery has celebrated the arrival of twins to the owners with a doppelbock bottled beer called Ditto, which I understand is available [on line from the brewery](#). They also produced a limited edition cask beer for the Poppy Appeal, called Remember.

Meantime Brewing has done a variation on [Thomas Hardy's Ale](#), aged in oak Hine Cognac casks for six months. I understand it's called Thomas Hardy the

Historical Ale, and was introduced in Ghent at Horeca Expo on 20th November.

[Staffordshire Past Track](#) is an excellent source of information on items produced by Staffordshire breweries. The Joules label illustrated is just one example.

Budweiser seems to be using advertising with considerable similarity to Budvar's. Budvar has been advertising their product as having a long maturation period. Budweiser is now claiming something similar. If collecting Budvar advertising, try not to confuse the two.



CHRISTMAS BEERS



Yes, it's that time of year. Any Christmas beers I hear about will get a mention, as I know there are Christmas ale collectors among you. Let me know about any you come across.

Adnams has done Southwold Christmas Ale in bottle, available from M&S.

Allendale did Christmas Ale in bottle.

Bewdley Brewery has done Bah Humbug in bottle.

Bishop Nick Brewery bottled Bob Sleigh.

Brecon Brewery did Cwrw-istamas Beacons in bottle. Perhaps the most tortuous title so far.

Brentwood Brewing Co., has done Figgy Pudding on draught.

Byatt's Brewery has done XXXmas in bottle.*

Cheddar Ales has done Festive Totty in bottle.*

Conway Brewery has done Hoppy Xmas in bottle.*

Cotleigh again bottled Red Nosed Reinbeer.

Great Newsome Brewery has done Winter Warmth in bottle.*

Hook Norton has again done Twelve Days in bottle and on draught.

Hop Studio has done Humbug in bottle.*

Mighty Oak has so far produced two draught beers that I'm aware of, Elfin Safety and Yellow Snow (with Frank Zappa quote on the pump clip). I believe they have others in the pipeline, (where else?). Look out also for Pixie, Santa's Secret, Wonky Donkey, Star Man, Making Merry and Bingle Jells.

Monty's Brewery has done Ding Dong in bottle.

Naylors Brewery bottled Santa's Darkside, Cratchit's Cracker, Scrooge and W.P.A. (Winter Pale Ale).

Northern Monk canned [Festive](#) Star.

Skinners has done Jingle Knocker on draught.

St Peters bottled Merry Elf .

Stonehouse Brewery has done Frosted Hop in bottle.*

Teignworthy are producing their bottled Christmas Cracker. Incidentally, Tucker's Maltings, where the brewery is located, stopped doing tours last March, and the premises are now open as a bar called the '[Taphouse and Bottle Shop](#)', with a reduced stock of bottled beers. Opening hours are very limited.

Weal Ales and **Talke o' th' Hill** breweries have jointly produced Hopsicle in bottle.*

Wicked Hathern Brewery has done Rudolph's Baby in bottle.*

Wychwood are once again doing Bah Humbug in bottle, packaged in a tube.

York Brewery has done Snowflake in bottle.*

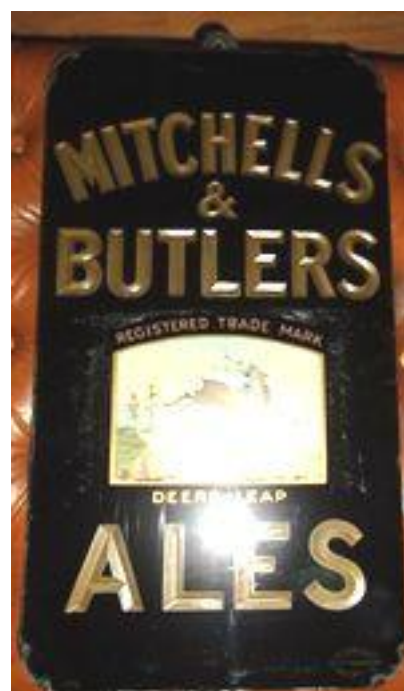
*believed to be exclusive to [Best of British Beer](#).

AUCTIONS



This extremely rare Peter Walker of Warrington jug on the left went for £520.00 on E-bay. It was in good condition apart from a slight nick on the handle.

Meanwhile the genuine original, framed Guinness sign on the right, in good condition, sold for £165.00, also on E-bay.



This fabulous Watney's wall sign realised a handsome £600.00.

A very rare and attractive Hunt Edmunds & Co Sign sold for a little under £200.00.

The Mitchells & Butlers wall plaque made £300.00.

FULLER'S

Since publishing the table showing the difference in price between Fuller's Vintage Ales as offered on their web site, (*'Beer Memorabilia' no. 3*), and actual prices, as realised on E-bay, I have received enquiries about why Fuller's is asking such high prices. Basically I believe it is an effective marketing ploy to exaggerate the market value of their collectable products, and to underline the fact that, for drinking, they improve with age.

The price of Fuller's older beers on their web site is based only on Fuller's fertile imagination and a natural desire to promote their products. Fuller's is probably trying to create an artificially inflated market for their bottled beers, to generate publicity and a certain amount of kudos.

Whatever prices Fuller's is charging, Vintage Ale is a very good product, and it is certainly worth paying at least a small premium for older issues which will have a rarity value, and should have improved with age if kept in the right cellar conditions. But not the prices Fuller's is asking.

EVENTS

If your society has an event coming up, I can list it here. Just [e-mail me](#) with the details.

Saturday 6th May 2017. Association for British Brewery Collectables meeting at [Barley Mow](#), 39 Barton Road, St Philips, Bristol, [BS2 0LF](#), from 11:30.

Saturday 26th November. A breweriana auction is being held at [Dudley Winter Ales Fayre](#).

Saturday 26th November. British Brewery Playing Card Collectors Society and the British Beermat Collectors Society joint meeting at the Coseley Working Mens Club, 57 Ivyhouse Lane, Coseley, Bilston, [WV14 9JH](#). Starts at midday. For full details contact Billy Biancardi, 37 Minith Road, Coseley, West Midlands.

Saturday 21st January 2017. Brewery History Society, North-West Regional Meeting. Ale and Wigan Pie. A tale of two breweries - Wigan Prospect Brewery - Martland Mill meet Wigan Central.

19th-21st May 2017. Tychy, Poland. 3rd [Brewery Collectables World Convention](#).

25th May to 4th June 2017. Norwich City of Ale 2017.

ADVERTS.

If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be in [e-mail form](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions. There is no charge to advertise, and non members are welcome.

David Taylor seeks old beer bottle labels, single or collections considered. Contact Dave in Wimborne, on 01202 980 299 or david.deraled@talktalk.net

AND FINALLY...

The Metro reports that you can now buy non-alcoholic beer for dogs that makes their bums smell better, called Bottom Sniffer. £3.00 for 100ml, - that's almost £18.00 a pint. Cats' tippie is wine, and includes Pinot Meow (red) and Moscat (white), but has nothing to do with bum sniffing. The wine's American, and I haven't found a seller in the UK yet.

Association for British Brewery Collectables contacts.

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Thanks to Rod Perkins, David Taylor, [Jeff Evans' web site](#), and breweries too numerous to mention, for information in this issue.

'*Beer Memorabilia*' is produced whenever I have enough information, so expect your next issue any time. There is no deadline for the next issue, and each issue is never 'full.'

Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be news items, articles of interest, events you know of, advertisements, or whatever.

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Don't forget the ABBC web site www.breweriana.org.uk



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