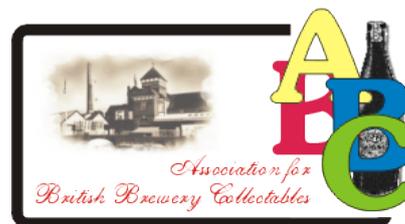


# BEER MEMORABILIA,

No. 12

8th February 2017

The Association for British Brewery Collectables e-newsletter



**PLEASE NOTE:** I am away from 18th to 26th February, and again from 3rd to 6th March.

## BREWERIANA NEWS.

If you know of any developments relating to breweriana, please [let 'Beer Memorabilia' know](#), so that your information can be shared with other members.

**Charles Wells** has bottled McEwan's Champion Whisky Edition, which is available from some supermarkets.

**Hobson's** has been blending whisky with their Postman's Knock beer. The blend is called Hobson's Chase; it's a blend of the first whisky from Williams Chase. The bottled beer is available now, but not the whisky, yet.

**Old Dairy Brewery** has done Six Nations Special, in cask and in bottle. **Hawkshead Brewery** has done Tiramisu Imperial Stout at 10%. This is in keg and in bottle. It was done in collaboration with Cigar City Brewery of Tampa Bay, Florida. I don't think this one's to my taste. They also do a huge number of other limited edition beers and collaboration brews. Keep an eye on [their web site](#) for developments.

**St. Austell** is producing two new permanent keg beers of interest to point of sale collectors, Eureka and Underdog. I understand there's more to come. They are also doing a limited edition beer called Cousin Jack, celebrating the Six Nations Championships and raising money for the RNLI.

**Carlsberg** is producing limited edition packaging for its 'København collection' in the UK.

**Acorn Brewery** has celebrated the Six Nations Championship with a draught beer called Drop Kick.

**Adnams** has done 'Both Barrels', a 10% version of Broadside, oak aged with cherries in a bourbon cask. It is sold in flip top bottles. The web site says it tastes of rhubarb!



**SIBA, the Small Independent Breweries Association**, has launched a quality assurance scheme for craft beer produced by their members, to draw a distinction between that produced by a small brewery, and a large corporation.

**Spar stores** are showcasing 'beer and ale' during February, with plenty of collectable new point of sale material.

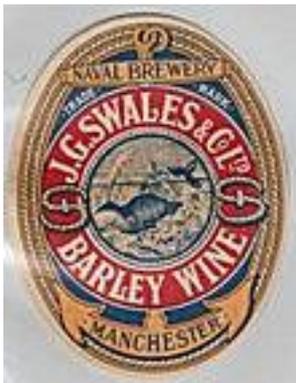
**Waitrose** has announced that it is selling magnums of beer from an unknown craft brewery, at £22.00. It is in a resealable flip top bottle, and it is claimed that it is the first time beer has been sold in a magnum. This magnum has variously been inaccurately described as four pints (Waitrose themselves) and two litres (Daily Mail). The bottle bears the title '*just the one beer tonight*'. Of course, Waitrose doesn't know about the Staffordshire Brewery Christmas beers that have come out in magnums for the past three years.

**National Trails** is inviting breweries to put forward a proposal to be the sole producer of an official Pennine Way beer. The beer would be recognised as the official beer of the Pennine Way for a period of three years.

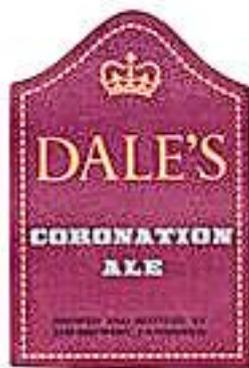
**E-bay** is still occasionally removing listings for bottled beers from their site. Several Thomas Hardy's Ales were removed recently. However, it seems that the majority of listings are getting through at present. I suppose it depends on which 'jobsworth' is removing listings at a particular time.

## AUCTIONS

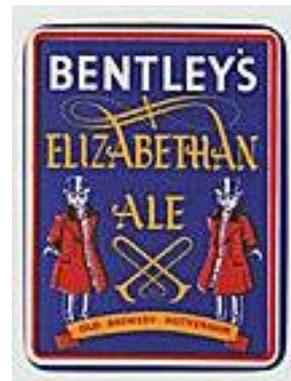
These labels were among those sold at Loddon Auctions, as reported in the last issue of Beer Memorabilia. A full list of label prices realised accompanies this issue, as a supplement.



£40.00



£180



£120.00

A Courage enamel sign (see below) sold at Bourne End Auctions for £85.00 at the end of January.



A collection of breweriana was offered for sale on 28th January at [Chippenham Auction Rooms](#), as reported in the last issue. The auctioneers specialise in enamel signs, and there were quite a few in the auction, a few of them being brewery signs. The [catalogue is available on the web site](#), and gives prices realised.

The biggest shock was the number of breweriana items which remained unsold, despite the fact that the estimates were on the low side. Many excellent items went for low prices. Some items are illustrated below, showing their outcomes in the sale. The breweriana was mixed with miscellaneous other lots, so it was quite difficult to isolate the best items of breweriana. This may account for the poor results.



£40.00

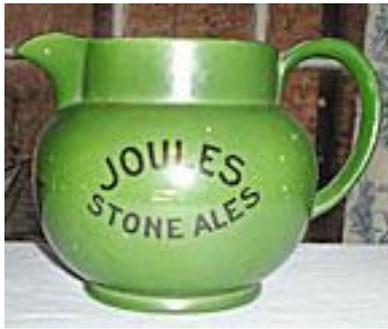


Unsold



Unsold

A **Barclays KK Burton pump clip** sold on E-bay for £84.85. Older pump clips usually sell for less than this. This item was highly desirable because it was a sought-after brewery, was in excellent condition, and had the Barclays Doctor Johnson logo. It probably dates to the 1930s, although similar design clips were in use after the war. It really was a choice item.



**This Joules jug** sold on E-bay for £96.69. It is in unusually good condition. Most of these jugs, dating to the 1920s, suffered from serious flaking paint. This one, made by Bridgwood, is in surprisingly good condition, hence the healthy price. There were a few small flakes of paint missing, and the letters had some slight damage, but on the whole the winning bidder got a bargain.



## EVENTS

*If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](#) with the details.*

### **Association for British Brewery Collectables Meetings**

**Saturday 6th May 2017.** Association for British Brewery Collectables meeting at [Barley Mow](#), 39 Barton Road, St Philips, Bristol, [BS2 0LF](#), from 11:30.

### **Other breweriana meetings of interest**

**Saturday 11th February 2017.** From 12:00. The historic pubs and breweries of Cowes. A [walk around Cowes](#) on the Isle of Wight exploring the historic brewing and pub heritage of this town. This will be a joint venture between the [Brewery History Society](#), Cowes Heritage, which has produced an excellent [book on the pubs of Cowes](#), and the Isle of Wight branch of CAMRA. All welcome but do please let them know you are coming (and to receive further details) by emailing [Solent-Region@BreweryHistory.com](mailto:Solent-Region@BreweryHistory.com).

**13th – 19th March.** London Beer Week. A chance of plenty of new point of sale material.

**24th March 2017.** 11:00 am. Brewery History Society. Pope's Yard Brewery, Unit B5b, 477-479 Whippendell Road, Watford, WD18 7PU.

**7th April 2017,** 11:00 am. Brewery History Society. Phipps NBC, the Albion Brewery, 54 Kingswell Street, Northampton, NN1 1PR.

**15th April 2017.** Brewery History Society. Wigan, NW Region, Martland Mill Brewery's Tap n Barrel. Topic: What's in a cask? Dave Sweeney.

**13th May 2017.** Brewery History Society. Southwark walk, starting at Southwark Bridge. Details from [Ken Smith](#).

**19th-21st May 2017.** Tychy, Poland. 3rd [Brewery Collectables World Convention](#).

**25th May to 4th June 2017.** Norwich City of Ale 2017.

**15th July 2017, Saturday,** 11.00am. BHS North-West Regional Meeting: "CAMRA and Me." (John Ingham) - Bowland Brewery, Holmes Mill, Greenacre Street, Clitheroe BB7 1EB.

## ADVERTS.

*There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions.*

**David Taylor** seeks old beer bottle labels, single or collections considered. Contact Dave in Wimborne, on 01202 980 299 or [david.deraled@talktalk.net](mailto:david.deraled@talktalk.net)

**Alan Gardner**, 2 Kellet Court, Fairfield Road, Lancaster, LA1 5NP, has a run of the Association for British Brewery Collectables magazine, What's Bottling, no. 1, March 1984, to no. 160, Summer 2016, plus four crates of full bottled beers, mainly 1977 Jubilee, all in good condition. To be collected by the new owner. If you want to donate money to my charity event you are welcome. 01524 66679. Sorry, no e-mail. Post or phone only.

**Rich Monte** in the USA, is looking for any rare Bass items. Especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail [hr4378@aol.com](mailto:hr4378@aol.com).

**Tony Krasij** in Kent is looking for Tennents, Double Diamond, McEwans Export and Heineken bar fonts from the 70s and 80s. Tel 01634 371 157, Mobile 07762 252 819. [tonykrasij@outlook.com](mailto:tonykrasij@outlook.com).

**David McCleave**, in London wants Young's Pump Clips for 70s/80s era. Ordinary, Special, Winter Warmer or Lager. 07885 272435. [david.mccleave@btinternet.com](mailto:david.mccleave@btinternet.com)

#### AND FINALLY...

Scientists aim to brew beer on the moon. An experiment from the University of California, San Diego team, is competing to be taken into space on board an Indian craft that will be taking off this December. To be produced in a quantity of 330ml, will this be one of the most limited edition beers ever to be produced?

#### ASSOCIATION FOR BRITISH BREWERY COLLECTABLES CONTACTS

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Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to David Taylor, Andy Farmer, [Jeff Evans' web site](#), and breweries too numerous to mention, for information.

'*Beer Memorabilia*' is produced whenever I have enough information, so expect your next issue any time. There is no deadline for the next issue, and each issue is never 'full.' Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be news items, articles of interest, events you know of, advertisements, or whatever.

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