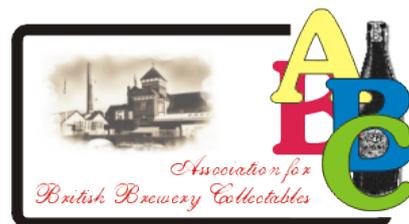


BEER MEMORABILIA,

No. 15

2017

The Association for British Brewery Collectables e-newsletter



BREWERIANA NEWS.



Laine Brew Co. and Two Tribes have collaborated to create 'Dirty Weekend' which aims to bring craft ale lovers "Brighton in a beer glass". The beer has been created to coincide with the second Tap Takeover Festival, which will be held in 14 Brighton pubs between Friday, March 31 and Sunday, April 2.

West Berkshire Brewery has produced a beer to celebrate the 150th Anniversary of the local rag, Newbury Weekly News. It is in cask and in bottle.

Friday Beer Company and Morgan Motor Company have produced a collection of three official Morgan Ales, available now from the Morgan factory shop.



Southwark Brewing Co. and Courage have joined forces to produce a limited-edition range of cask ales every two months until February 2018, called the SE1 Project. Two beers, a Session IPA and a Smoked Porter, have been released so far. Future plans include Raspberry Wheat Beer, Super Citra Pale Ale, Green Hop Ale, Hazelnut Brown Ale and Black IPA. The Project is also said to feature a revamped Courage Cockerel in its publicity.

Woodforde's will be brewing a beer for Norwich City of Ale, 2017, to take place later this year. A competition has been announced to name this beer. Entries to competition@cityofale.org.uk, by 10th April.

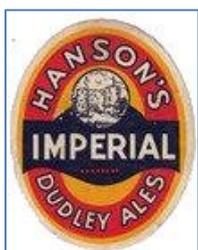
Adnams has issued special competition promotional bottles of its Ghost Ship for the Boat Race which takes place on 2nd April. They are also brewing Irish Red exclusively for Wetherspoons, for St. Patrick's Day on 17th March (today!).

The EU Commission has given the drinks trade one year to come up with calorie labelling for alcoholic drinks. This might result in loads of changes to beer labels, and even a new collecting interest among Labologists – if the UK government adopts this after we've left the EU.

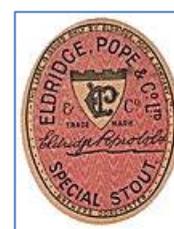
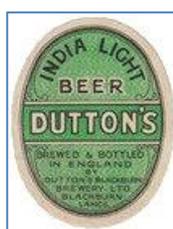
AUCTIONS

An **Everards** Burton Ales metal pub sign, 10" x 15", sold for £183.50 on E-bay.

Loddon Auctions sold some more labels recently. Here are some of the best prices realised:



Hansons Imperial Dudley Ales label realised the highest price, £580.00
 Some other outstanding prices were;
 Two **Hemingway's** labels, £110.00.
 Two **Fremlins** Export Stout labels, £120.00
Duttons India Light label, £340.00
 Three **Hambridge** labels, £170.00
Eldridge Pope Special Stout label, £210.00

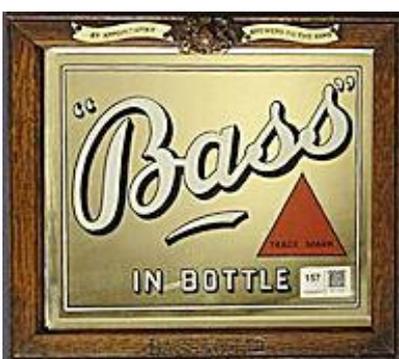


As usual, label prices were healthy. I will try and keep up with the next auction, which may also have some labels for sale. That auction is on Wednesday 10th and Thursday 11th May.



A **Garne's** Double Stout showcard sold on E-bay for £103.10. I suspect it might have made more if the seller had correctly described it. The title read:
"CERAMIC ADVERT PLAQUE - GARN'S DOUBLE STOUT."

Unfortunately the seller couldn't spell Garne's, and the 'plaque' (i.e., showcard) isn't ceramic. It's a very nice item, in excellent condition. The description was more accurate than the title. It said *"this free standing advert is manufactured with a metal display surface and a cardboard backing"*. An excellent description which, combined with the photograph of the reverse, shows that it's in unusually good condition. The brewery building is now a tourist information office!

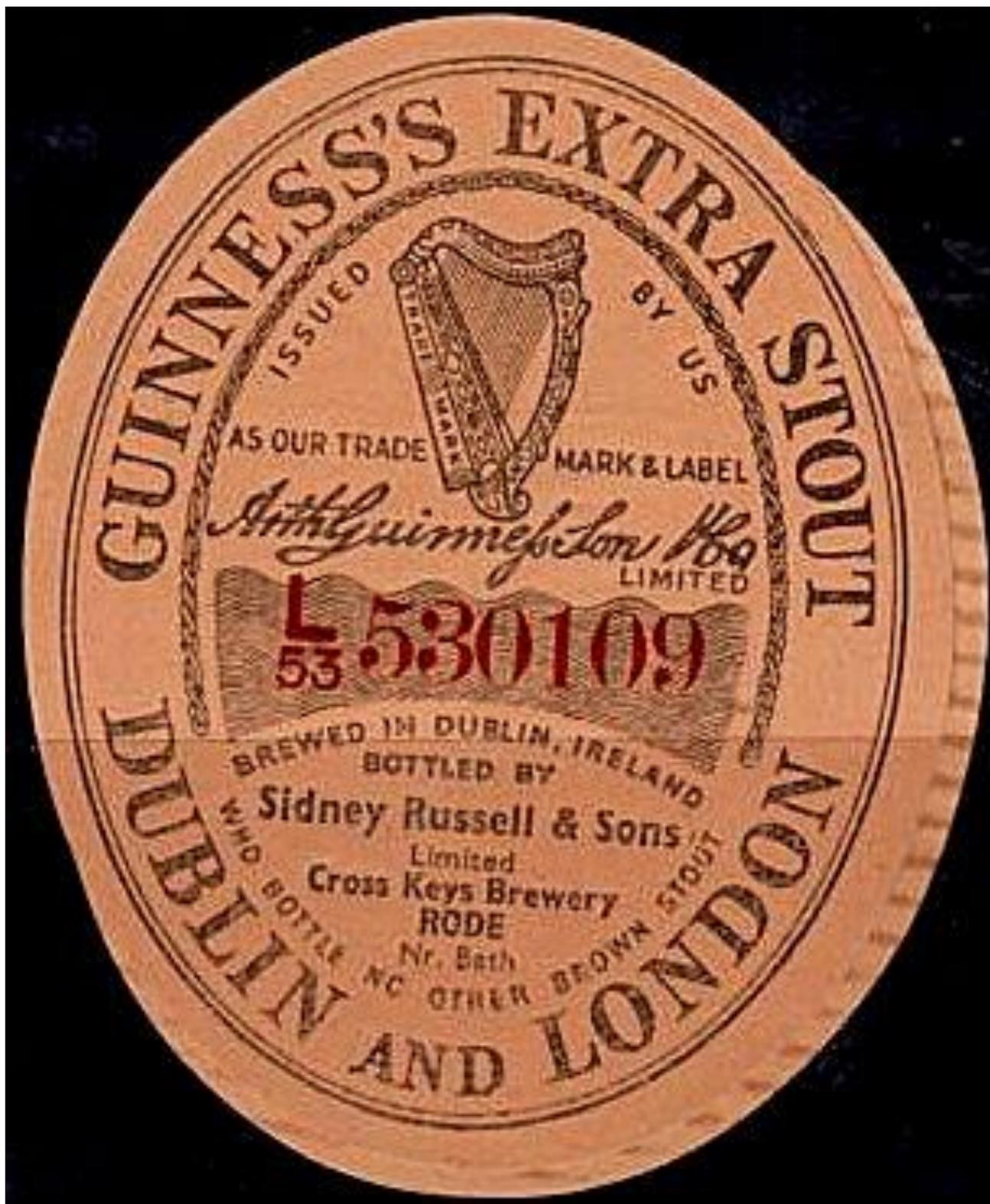


A **Bass mirror** described as "Original 'Bass in Bottle' oak frame Brewery advertising mirror stamped Bass & Co & with Brewers to the King plaque, 24cm x 29cm", from the early part of the 20th century sold at auction for £130.00 plus 15% + £10 on line fee, and probably plus VAT! It appears in better condition than most, and went for a good price, sold by David Duggleby, Auctioneers in Scarborough.



A set of **Guinness Wade dishes** was sold on E-bay for £137.00. This is well above prices I have seen these go for in the past. But such an attractive set is well worth the price.

NOTES AND QUERIES



This Guinness's label was offered for sale on E-bay. Can you spot the serious mistake? Answer in the next issue.

EVENTS

Our Chairman is currently discussing your suggestions for a September meeting and a venue and date will be announced shortly.

Association for British Brewery Collectables Meetings

Saturday 6th May 2017. Association for British Brewery Collectables meeting at [Barley Mow](#), 39 Barton Road, St Philips, Bristol, [BS2 0LF](#), from 11:30. [Moor Beer Co.'s](#) brewery is only a few minutes' walk from the Barley Mow, so it should be worth a visit after the meeting. It's open from 12 noon until 10:00 pm.

Other breweriana events of interest

I received an e-mail asking why I don't include beer festivals in this events list, because festivals can be the source of some nice breweriana. Unfortunately, there are too many beer festivals held in the UK to make this practical. However, an excellent listing of beer festivals, with links, can be found in [Jeff Evans' web site](#).

If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](#) with the details.

22nd March to 2nd April: Beer Festival at J D Wetherspoon pubs and bars nationwide, including new seasonal and speciality beers.

23rd March 2017. Watford Breweriana Auction. West Herts Sports Club, Park Ave., Watford, WD18 7HP. Doors open 7:00, auction starts 8:00.

24th March 2017. 11:00 am. Brewery History Society. Pope's Yard Brewery, Unit B5b, 477-479 Whippendell Road, Watford, WD18 7PU.

25th March 2017. British Brewery Playing Card Society, at the Coseley Working Mens Club, 57 Ivyhouse Lane, Coseley, Bilston, [WV14 9JH](#). Meeting starts at midday.

31st March to 1st April 2017. [X International Breweriana Collectors Meeting](#) in Minsk, Belarus. 6th floor, 22 Kuibysheva Street, Minsk (Art-space "Verkh"), Time: 8:00 - 16:00. Don't forget, you probably still need a visa which costs a lot. I know from bitter experience!

7th April 2017, 11:00 am. Brewery History Society. Phipps NBC, the Albion Brewery, 54 Kingswell Street, Northampton, NN1 1PR.

8th April 2017. The British Brewery Playing Card Society will be holding their umpteenth breweriana and brewery playing card collectors meeting at the Good Beer Guide listed Coalheavers Arms, 5 Park Street, Peterborough, PE2 9BH. Directions at www.individualpubs.co.uk/coalheavers/where.html.

The action starts at 12:00 hrs and there will be on sale a selection of their stock acquired over the last year including beer mats, brewery playing cards, pump clips, glasses, etc. Peterborough has now four micro pubs, i.e. the Bumble Inn, The Stoneworks, Puzzles and the Frothblowers, so make a day of it and "do the rounds". For further details contact Maxine on 01733 239585 or email maxinechantry@virginmedia.com. Bring along those items you want to sell or exchange. No table booking necessary.

15th April 2017. Brewery History Society. Wigan, NW Region, Martland Mill Brewery's Tap n Barrel. Topic: What's in a cask? Dave Sweeney.

13th May 2017. Brewery History Society. Southwark walk, starting at Southwark Bridge. Details from [Ken Smith](#).

19th-21st May 2017. Tychy, Poland. 3rd [Brewery Collectables World Convention](#).

25th May to 4th June 2017. Norwich City of Ale 2017.

19th to 25th June. Nottingham Craft Beer Week.

15th July 2017. 11.00am. BHS North-West Regional Meeting: "CAMRA and Me." (John Ingham) - Bowland Brewery, Holmes Mill, Greenacre Street, Clitheroe BB7 1EB.

21st September to 1st October 2017. Cask Ale Week, sponsored by Cask Marque.

21st October. National Breweriana Auction at Burton Town Hall, doors open at 11:00. Auction starts at 12:00.



The Coalheavers Arms

BOOKS

The Workop and Retford Brewery: Telegraphic Address: "Beer," Workop. Paperback by Dave Pickersgill. £8.95. Independently published. ISBN-10: 1520609329 and ISBN-13: 978-1520609324. An illustrated history of the brewery.

Embellished Catalogue and List of Prices of All Kinds of Brass Work, Finished and Unfinished, Connected with Distilleries, Breweries, Sugar Houses and Plantations: Steam Engine and Boiler Work, Gas and Water Work, and Machinery in General, by Dr James Gregory. Reprint. Paperback. £11.66. ISBN10 1334174075 and ISBN13 9781334174070. A somewhat esoteric compilation which could prove useful if you could persuade your local library to purchase it.

ADVERTS.

There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](mailto:). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions.

David Taylor seeks old beer bottle labels, single or collections considered. Contact Dave in Wimborne, on 01202 980 299 or david.deraled@talktalk.net

Alan Gardner, 2 Kellet Court, Fairfield Road, Lancaster, LA1 5NP, has a run of the Association for British Brewery Collectables magazine, What's Bottling, no. 1, March 1984, to no. 160, Summer 2016, plus four crates of full bottled beers, mainly 1977 Jubilee, all in good condition. To be collected by the new owner. If you want to donate money to my charity event you are welcome. 01524 66679. Sorry, no e-mail. Post or phone only.

Rich Monte in the USA, is looking for any rare Bass items. Especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail hr4378@aol.com.

Tony Krasij in Kent is looking for Tennents, Double Diamond, McEwans Export and Heineken bar fonts from the 70s and 80s. Tel 01634 371 157, Mobile 07762 252 819. tonykrasij@outlook.com.

Vince Meszar, of Murrayville, Pennsylvania, USA, wants Thomas Hardy's Ale signage or any breweriana related to the Thomas Hardy's Ale brand. Contact Mesz28@hotmail.com, or 412-877-0593. International dialling code from the UK is +1.

AND FINALLY...



Seen on E-bay, this item title: "Flowers Brewmaster Carlton Ware Jolly Jack Tar Beer Advert Circa 1960 24cm Tall". This seller thinks the drayman figure is a sailor! Needless to say, the item didn't sell at £24.99. There are lots of fakes of this figure about, although I think this item was fairly likely to be genuine, and probably worth more than £25.00.

It's worth keeping an eye on E-bay, if only to find amusing items like this. E-bay's full of them.

BREWERIANA SOCIETIES

This list is compiled by the Association for British Brewery Collectables, and is published occasionally in '*Beer Memorabilia*', the Association for British Brewery Collectables Newsletter. If you know of any other British organisations which you think should be included, please let me know.

Mike Peterson

Association for British Brewery Collectables

mike.breweriana@gmail.com

www.breweriana.org.uk

[Bottled Beer List](#)

Brewery History Society

Jeff Sechiari, Membership Secretary,

Ford Cottage, 9 Clatterford Shute, Carisbrooke, Isle of Wight PO30 1PD.

breweryhistory.co.uk

British Beermat Collectors Society

www.britishbeermats.co.uk/

British Brewery Playing Card Society

Mike Johnson, 65 Chandlers, Orton Brimbles, Peterborough, Cambs, PE2 5YW.

www.bbpcs.org.uk/

Friends of the Frothblowers

finwood40@btinternet.com

Guinness Collectors Club

www.guinntiques.com/

Inn Sign Society

www.innsignsociety.com/

Labologist's Society

chairman@labology.org.uk

labology.org.uk/

Pub History Society

www.pubhistorysociety.co.uk

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Newsletter Editor. Mike Peterson. mike.breweriana@gmail.com

Joint Editor. Rod Perkins. rod@rodperkins.co.uk

Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to David Taylor, [Jeff Evans' web site](#), and breweries too numerous to mention, for information.

'Beer Memorabilia' is produced whenever I have enough information, so expect your next issue any time. There is no deadline for the next issue, and each issue is never 'full.' Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be news items, articles of interest, events you know of, advertisements, or whatever.

Mike Peterson, 'Beer Memorabilia' Editor

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ST7 4US.

(If you are writing a letter, and want a letter in reply, please include a sae).

01782 761 048,

07952 141 087

Don't forget to look at the ABBC web site www.breweriana.org.uk



This issue is accompanied by a copy of the CAMRA 2017 Watford Auction catalogue.

If you no longer wish to receive this newsletter, please reply with *Unsubscribe* in the subject line.