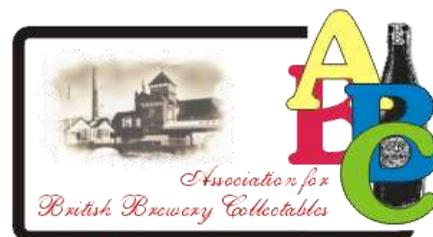


BEER MEMORABILIA,

No. 28

21st July 2017

The Association for British Brewery Collectables e-newsletter



BREWERIANA NEWS.



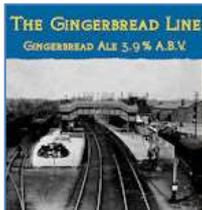
St. Austell has done Liquid Sunshine, a limited-edition summer beer available in cask throughout the south west. Their next limited-edition cask offering will be a reprise of Harvest Moon, due out in August. But don't forget their [small batch beers](#) which include Barracuda, the Great Get Together, Relax, Wolf in Sheep's Clothing, St. Austell Steam, Rockafella (in collaboration with Roosters), Lucky 7 and Space Hopper, all on draught, with collectable pump clips or inserts.

Byatts Brewery has again produced a special draught and bottled beer called Motofest Multigrade as part of their sponsorship of Coventry Motofest.

Brewdog has lost its legal battle with the Elvis Presley estate and has to withdraw or rename its Elvis Juice.

Wye Valley has done Celestiale in cask.

Bingley Brewery has launched a draught charity beer called Bingley Bantam's Gold. Bingley Bantams are a Bradford Town football supporters' club. It will be launched at the Firepit, Bingley on 27th July.

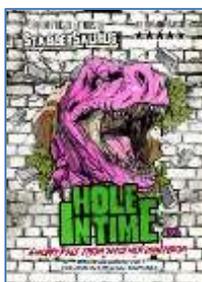


Target Brewery, trading as Shropshire Legends Brewery, has done two limited edition cask beers which are available now. These are The Gingerbread Line and Raven's Bowl.

Northbound Brewery of Northern Ireland is looking for a name for its new draught and bottled beer which it is brewing in conjunction with Brown's Restaurant, nearby. If you have any suggestions, e-mail eat@brownsrestaurant.com before 31st July.

Wimbledon Brewery is doing a bottled lager for AFC Wimbledon called Wimbledon 1889. All proceeds from the sale of the first 2,000 bottles will go towards the club's running costs.

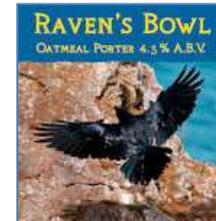
Staggeringly Good Brewery has collaborated with local Portsmouth artists to produce a pack of six canned beers called a Jurassix Pack. The beer in each can is the same, the packaging is different. In addition, they are producing the house beer for the Hole in the Wall, Southsea, called Hole in Time.



Roosters Brewery is doing White Rose on draught to support Yorkshire Cancer Research. They have also done a limited-edition brew called Wake up Call on draught and in can.

Tempest Brewing Co. has bottled Little White Cloud, Gooseberry Edition.

The Dead Brewers Society has been in touch with Beer Memorabilia. [The apparent appropriation of the name](#) by Molson Coors, as reported in the last issue of Beer Memorabilia, caused considerable consternation among members of the Society. A spokesman had said "The Dead Brewers Society has been around and active for several years helping micros recreate old beers from breweries long gone. But it seems now that the big boys are interested and want to pinch our name.... A few months ago, we had to change our website address and start re-building it because we had reports it couldn't be accessed. We tried ourselves and found the same; each time we had the 'holding page' which is put up when it's being updated. Eventually, we sought a new service provider and registered the name 'deadbrewers.co.uk', thinking that our original sites 'deadbrewerssociety.co.uk' and 'deadbrewerssociety.com' had been hacked. Now, it seems, *Big Brewer* has managed to get hold of our old domain name....We haven't sold out and will be working hard to defend our use of our name." However, Molson Coors has now abandoned its attempt to adopt the name. "Despite recent speculation, Dead Brewer's Society is not one of those we will be progressing." Incidentally, a member writes that he and two other members went to the Dead Brewers Society beer festival in Corfe Castle last year and



tasted some excellent brews recreated from long lost breweries. [Their new web site](#) is currently in the process of development.

Whitelocks pub in Leeds is to take over a bar in London called Mason & Company, Five Points Brewing Co.'s bar (25 East Bay Lane E20 3BS) for one evening only. I understand that some limited-edition beers will be available at the event on 7th August, from 6:00 to 11:00 pm.

The Guinness Archives in Dublin are due for expansion along with the Gravity Bar, which is Guinness Brewery's drinking area. Completion is due in 2019.

A beer can collector is selling his collection of 9,000 cans. Nick West from Clevedon in Somerset is selling the collection it took him 42 years to build up. I understand he has a Felinfoel Pale Ale can, which was one of the first produced in Britain, which he paid £1,200.00 for.

Crewe Alexandra football club is having its own beer brewed, and is looking for a logo and a name for it. E-mail sjones@crewealex.net before 30th July. There is no information about which brewery is to produce it. All you get is a gallon of the stuff if your title and logo is chosen.

AUCTIONS



This Stroud Brewery sign sold at Stroud Auctions for £1,700.00 plus 15% buyer's premium, plus VAT. This was described by the auctioneer as an unrecorded sign (I've never seen one before), and is therefore extremely rare. £1,700.00 is a very good price for such an item even before you add on over £300.00 in auction fees and VAT. The item was about 3' tall by 2'1" wide. The frame was impressed 'The Stroud Brewery Ltd.' As the company was registered as a limited company in 1888 the poster must date to after then. Despite the proliferation of fakes of brewery posters, prices for genuine ones are still very healthy.

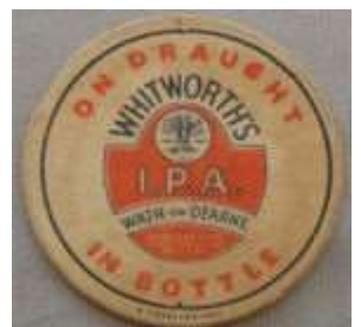
A Guinness Foreign Extra Stout paperweight probably dating to 1960 was sold on E-bay for £111.50, a price which, to my way of thinking, does reflect its true value. I have seen this item sell for as little as £25.00, which is extremely cheap for such an attractive and rare item. While commoner Guinness items have not held their value in recent years, probably largely due to the preponderance of fakes, the rarer items like this one seem still to sell quite well. This paperweight must have been given away when it was produced, as it has a plastic plaque on it stating "for an esteemed friend of Guinness the world over".



A Brakspear's 'gravy boat' style jug sold on E-bay for £101.99, the highest price I've ever seen one of these sell for. This is a fairly common but very attractive jug dating to the 1950s and 1960s. This item was described as in 'excellent condition ... no damage or restoration'. The jug had a 1950/60 Wade base mark. While this is a fairly quiet time of the year for buying and selling breweriana, when choice items come out of the woodwork, they still sell well.



Two beer mats have sold well on E-bay recently. The J. Fryer mat sold for £162.57, while the Whitworth Tresises mat sold for £32.31. Both mats were in good condition. The seller said that the Fryer's mat dated to 1962, while the Whitworth's mat dated to 1948. Beer mats are well documented thanks to the efforts of the British Beer Mat Collectors Society, so the dates are well authenticated. Tresises was a Burton on Trent company which used to print beer mats until recently.





An Ind Coope and Allsopp oval mirror from the 1950s sold on E-bay for £102.00. This is a fairly common mirror with some small imperfections, so the price was quite a good one, especially as the listing stated that the mirror must be collected by the purchaser. That is a major barrier to bidding, because it means that the buyer must live near enough to the seller to make collecting the item realistic.

A W. J. Rogers of Bristol jug sold on E-bay for £160.50. It dates to the early 1930s. The brewery was acquired by Simonds in 1935, so it is likely to date to before that year. The jug itself states "22 honours, London, 1912-1929". This dates it to 1930 at the earliest. The jug is quite rare. I have only seen it sold a few times, so the price realised is realistic. Rogers produced several jugs, all of them having very attractive designs.



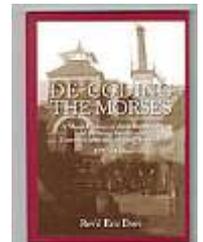
NOTES AND QUERIES

In response to an enquiry about Simonds 1911 Coronation beer: The 1911 Simonds Coronation ale was originally issued, as far as I know, in two sizes, a pint and a half pint. The story goes that in 1953, some half pints that had been discovered stored in the brewery were released for the 1953 coronation. This accounts for why the 1953 coronation beer half pint size is so common. You wouldn't normally expect a beer issued in 1911 to be found frequently. When issued in 1953 it would be unlikely to be drinkable, so the bottles survived. As far as I know only half pints were issued in 1953, which is why the pint size bottle is very rare, while the halves are common. Many labels on the half pint size appear to have been glazed. This gives them a slightly shiny appearance and a slight brown discolouration. None of the three pint size bottles that I know of look as though the labels are glazed. It is possible, therefore, that the 1953 reissues were released with glazed labels and can be identified as such by that glazing - but that is conjecture.



BOOKS

De-Coding the Morses by Eric Doré. Southwold Press, November 2015. £10 including postage etc. 100 pages. ISBN 978-0-9575009-9-0. Eric's book (described by the Brewery History Society as "lovingly researched" and "richly illustrated") on the Morse breweries of Lowestoft, Norwich and Swaffham has now virtually sold out but he has just a few remaining copies to sell. If you missed this book when it was published you can obtain a copy direct from Eric by sending a cheque to 86a Southwold Road, Wrentham, Beccles. NR34 7JF or if you have a paypal account, simply type into your browser: [paypal.me/ericdore/10](https://www.paypal.com/merchot?cmd=_paypalme&url=https://www.paypal.com/ericdore/10).



EVENTS

Association for British Brewery Collectables events.

Saturday 23rd September 2017. Our September meeting will be at the Wild Boar, 27 Lakin Rd, Warwick [CV34 5BU](#), at 12:00. The Slaughterhouse Brewery has a two barrel, on-site micro-brewery. Their web site lists 11 regular brews, with more on the way, and three seasonal ones. Their food is advertised as 'not fancy, just tasty'.

Other breweriana events of interest

If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](#) with the details. Events are listed only if there may be breweriana available during the event.

18th to 21st July 2017. Brewery History Society visit to Prague and Plzen.

22nd July 2017. The Labologists Society, Summer Meeting, at the Royal Oak, Tabard Street, London starting at 12 noon. Guests are welcome at the meeting. More information from [Eric Doré](#).

8th to 12th August 2017. CAMRA [Great British Beer Festival](#), (including breweriana stall and auctions) to be held at Olympia, London.



26th August 2017. 12:00 to 17:30. The [Tippelfair](#). At Peterborough Beer Festival, the Embankment, Peterborough. Stalls are £23.00, with big reductions for more than one table. Entrance is £2.00 or £1.00 for CAMRA members. Exhibitors get in much earlier to set up.

7th September 2017. Joint meeting, Brewery History Society and British Guild of Beer Writers at Thornbridge Brewery, Bakewell. 'Beer ingredients'.

21st September to 1st October 2017. Cask Ale Week, sponsored by Cask Marque.

7th October 2017. The Labologists Society, Label of the Year, venue - Outstanding Brewery at Salford. More information from [Eric Doré](#).

14th October to 21st October 2017. Bristol Beer Week.

17th October 2017. Brewery History Society visit to Nethergate Brewery, the Street, Pentlow, Essex, [CO10 7JJ](#). 2:00 pm.

21st October 2017. National Breweriana Auction at [Burton on Trent Town Hall](#), doors open at 11:00. Auction starts at 12:00. There will be several stalls at the event. To book a stall or enter some breweriana into the auction, contact Bill Austin at baustin1951@btinternet.com.

2nd December 2015. Labologists Society meeting at the Fat Cat and Canary (a "Fat Cat" pub) at 101 Thorpe Road, Norwich, [NR1 1TR](#) starting at 12 noon. More information from [Eric Doré](#).

To book Brewery History Society events, or for further information, contact visits@breweryhistory.com.

To book Labologists Society events, or for further information, contact [Eric Doré](#).

ADVERTS.

There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions, although doubtful adverts are refused.

David Taylor seeks old beer bottle labels, singles or collections considered. He also has a 1985 Guinness World Cup Snooker bottle for sale. This was not on general sale. Offers to Dave. Contact Dave in Wimborne, on 01202 980 299 or david.deraled@talktalk.net

Rich Monte in the USA, is looking for any rare Bass items. Especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail hr4378@aol.com.

Richard Vinnicombe from Eastbourne wants several Silver Jubilee ales in good condition. Godson's Jubilee ale, Guinness (Scottish crown), Guinness (English crown), Litchborough Silver Jubilee Special Ale, Simpkins Jubilation, Three Tuns Jubilation, Harveys Elizabethan Ale and Young's Silver Sovereign. 01323 392 051. richardvinnicombe@hotmail.com.

Vince Meszar, of Murrayville, Pennsylvania, USA, wants Thomas Hardy's Ale signage or any breweriana related to the Thomas Hardy's Ale brand. Contact Mesz28@hotmail.com, or 412-877-0593. International dialling code from the UK is +1.

Jeff Sechiari from the Isle of Wight is researching the history of brewing on the Isle of Wight and is keen to collect memories, anecdotes and breweriana connected to the Island. He is also collecting images of all known IoW labels and other breweriana. Jeff.Sechiari@btinternet.com.

David McCleave in London is looking for items relating to Eldridge Pope, Dorchester and Devenish, Weymouth. If you have anything of interest phone 07885 272435 or e-mail David david.mccleave@btinternet.com.

Andrew Kearley from Bournemouth is an avid collector of beer crown caps (bottle caps) and is seeking to add to his collection of UK brewery caps from pre-1990s. If you have any caps to offer (swap or sell) please contact Andrew on 07423 056707 or via email on kearley7@gmail.com.

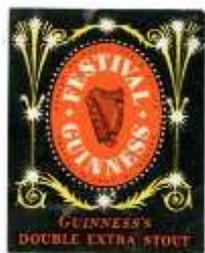
Les Thurston has for sale a bottled beer collection including Fullers Vintage Ale, Thomas Hardy Ale, Queens Silver Jubilee, Royal Wedding 1981 and other commemoratives. Also beer mats and souvenir glasses. A detailed list is available via email or phone 01629 822732. lesthurston@btopenworld.com.

Eric Doré in Wrentham near Southwold in Suffolk wants Fuller's Vintage Ale labels for 2001, 2004, 2005, 2006, 2008, 2009, 2010, 2012, 2015 and Past Master labels for 1966 Strong Ale and 1914 Strong X. Alternatively, empty bottles of any of these. He will buy or has older and modern labels to offer in exchange. He is also interested in other label purchases or exchanges. Please email or phone 01502 675777, mobile 07802 533170, eric@ericdore.plus.com.



Stephen Burton, 27 Purdey Close, Barry, Vale of Glamorgan, CF62 8NT, mobile 07860 151 540, e-mail stevesburton@btinternet.com, has for sale a Fullers Vintage Ale 1999, New in box, open to offers. Collection preferred but would mail.

Peter McPherson, 17 Lambourne Close, Crawley, West Sussex, RH10 6JW, e-mail pjmcpherson@blueyonder.co.uk, mobile 07791 081 616, has for sale 12 bottles of KING & BARNES Christmas Ale 1993-1999, and 1 bottle of Millennium Ale. Open to offers. Post at cost although would obviously prefer collection.



Mike Peterson wants a full bottle of Festival Guinness, (label illustrated to left), produced in 1951 for the Festival of Britain, to complete his collection. Can you help? Also has for sale at 50p each plus postage, Guinness oval labels, 1960s, from Fremlins, Trumans, Lees, Groves & Whitnall (2 different), William Butler, Brutton Mitchell Toms. Also Bicentenary label from Findlater Mackie. Also oblong 1960s Guinness labels from Brutton Mitchell Toms and Magee Marshall. Can e-mail scans of any you're interested in. Just ask. 01782 761 048. mike.breweriana@gmail.com. Can deliver at the September meeting.

Rod Perkins has for sale: George Gale Corker Millennium Ale £6.00, The Swale Brewery Kent Millennium Ale £5.00, Mansfield Brewery Millennium bottle packed in a tin £5.00, Dartmoor Brewery Millennium 1000th Brew 1994 £3.00, Courage Investiture Ale 1969 £3.00. Buyers are welcome to collect at our next meeting or I can post at cost. Phone 01788 832 285. rod@rodperkins.co.uk.

AND FINALLY

You've heard of food pairing. Well, Little Valley Brewery has taken this a step further with 'Game of Thrones pairing', where their brewer has [paired their beers](#) with characters in the TV programme.

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Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to Jeff Sechiari, Alastair Wallace, Chris Knight, Eric Doré, Dave Taylor, [Jeff Evans' web site](#) and breweries too numerous to mention.

'*Beer Memorabilia*' is produced whenever I have enough information, so expect your next issue any time. There is no deadline for the next issue, and each issue is never 'full.' Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be relevant news items, articles of interest, events you know of, advertisements, or whatever.

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(If you are writing a letter, and want a letter in reply, please include a sae).

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