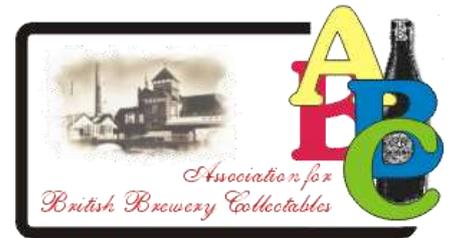


BEER MEMORABILIA,

No. 36

25th September 2017

The Association for British Brewery Collectables e-newsletter



THIS NEWSLETTER IS THE FIRST UNDER THE NEW SYSTEM.

Hopefully you will all have received an e-mail explaining the new system. Judging by your replies I see there's no love lost between members and BT, the organisation that wrongly marked the Association as spammers, thereby forcing us to adopt this new system. I hope everything works OK. It has been extensively tested. This method of distribution has been chosen because it involves a minimum of extra cost to the Association, so that we can continue to offer free newsletters to members.

As you will have seen, the e-mail introducing this issue also has a link to a web page giving access to all back issues of the newsletter. Soon I hope to include the supplements produced as well. I also hope to keep the index up to date, so members can download that whenever they want. The internet address of the page will not be offered to non-members.

I must point out that if you have a BT e-mail address, it is probable that while I will reply to any e-mail you send to me, it may well be blocked by BT.

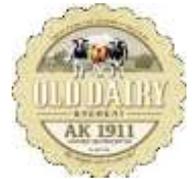
BREWERIANA NEWS

Thornbridge Brewery has done 'The Wednesday Pale Ale' for Sheffield Wednesday Football Club. It is on draught, with bottles to follow later. They have also bottled 'Bang Saray'. The recipe was based on a collaboration with the rock band Reverend and the Makers.



Old Dairy Brewery has done 'AK1911' and 'Dark side of the Moo', both in cask. AK1911 is a green hopped beer.

Cattle Shed Brew Co., which looks as though it's an offshoot of the Old Dairy Brewery, is producing a range of craft beers, 'Working Class Hero' (a 4.5% ABV saison), 'Foreshank Redemption' (a 5.5% American pale ale) and 'Raging Bull' (a 9% double IPA).

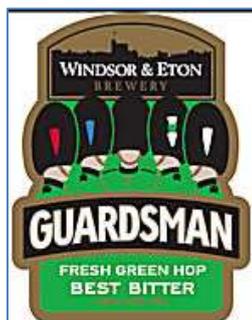


Stewart Brewing has bottled an 'Oktoberfest' beer for their Oktoberfest, which I understand was in September.

Hook Norton has relaunched 'Flagship', a limited-edition beer in cask and in bottle. The brewery will be giving out free samples on Thursday, September, 28 at the Red Lion in Chipping Norton from 6pm to 7pm and the Fox in Chipping Norton from 7pm to 8pm.

Dartmoor Brewery is giving away Jail Ale socks during Cask Ale week (21st September to 1st October), to anyone that comes into the brewery shop and buys a 12-pack of Jail Ale, or an 8-pack of Dartmoor Legend.

Madrigal Brewery has done 'Yankee 762 Pale Ale' for the Lynton and Barnstaple Railway. It will be available in cask and in bottle at their Autumn Gala on September 30th and October 1st.



Mart's Brewery has produced a special draught beer for the British Ceramics Biennial, which runs from 23rd September to 5th November at various locations throughout Stoke-on-Trent.

Titanic Brewery has done 'Kiwi Fleet' in cask, containing three different New Zealand hops. They have also bottled 'Plum Porter Grand Reserve', which is [available from the brewery](#) by the case. Expect to find it in cask eventually, as well.

Windsor and Eton Brewery has done a variation on their regular draught brew, 'Guardsman', made with green hops.



An unknown brewery has done 'Trico Brew 17' to commemorate 100 years of Trico, which I understand manufactures windscreen wipers. They sponsor Redditch United, a football club. The beer is to be launched on 26th September when they play Slough Town.

Innis & Gunn has bottled 'Maple and Thistle 150' to celebrate 150 years of a special relationship between Canada and Scotland. I'm not sure how to obtain this item, because the Innis & Gunn on line shop is being re-designed. It may be found in supermarkets.

Walled City Brewery from Derry has revived a beer from 1689 called 'mumm' which is aged in a whiskey barrel for two years and then bottled.

Swan Brewery has produced 'Green Swan Ale' from green hops. The draught beer will be served at 12:00 noon at the brewery on September 29th, and also at the Bateman Arms in Shobdon between 5:00 and 8:00 on September 30th. I understand both these sessions are "for tasting and merriment".

St. Austell has produced a special beer to celebrate 100 years of the Crown Inn at St. Ewe being a St. Austell pub. The draught beer is called 'Jewel in the Crown'. It is expected to be available on September 29th.

Slaughterhouse Brewery has done 'the Green Hopper', made with green hops, and available on draught just in time for our Association for British Brewery Collectables meeting at their pub.



The Arena Theatre, Wulfruna Street, Wolverhampton, WV1 1SE, is featuring a bottled craft beer festival on October 14th from 2:00pm. Limited edition beers will be available from Fownes Brewery and Punchline Brewery.

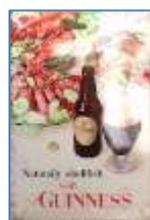
AUCTIONS



This Simonds pub sign sold at Chippenham Auction Rooms for £85.00 plus fees of 20% making the total £102.00. This is actually quite a low price for such an item. Simonds is a very sought-after brewery. The sign is in comparatively good condition for an enamel sign. These are particularly susceptible to rust, chipping, etc. Also, a favourite pastime of children of my age when I was young, was to shoot them with air guns. This has resulted in most signs being in considerably poorer condition than this one.



Two mirrors sold on E-bay for good prices. A Bass mirror described as 29 inches by 37¼ inches sold for £390.00. A Worthington mirror which was described as the same size sold for £361.00. The mirrors are both certainly genuine, but the frames look more modern, despite the fact that the reverse of the Bass mirror looked original. Whatever the provenance of the frames, these mirror prices are well worth reflecting on.



A Guinness laminated showcard captioned "naturally shellfish with Guinness" sold on E-bay for £85.00. The item is not in perfect condition, having some stains and imperfections. A showcard like this would have sold for more in best condition. Most Guinness showcards sell well, being very inventive. The illustrations of Guinness bottles in the design make it easier to date the items. This one dates to the 1960s. The older showcards sell best – some Gilroy items are very sought after. This one is not Gilroy, but still sold well.

A Guinness tray depicting the made-up plant with a Latin name 'Guinnessis Goodforia' sold on E-bay for £77.09. Guinness trays are well sought after in good condition, and this one was in excellent condition for its age. This theme of Guinnessis Goodforia, a variation on the well-worn marketing slogan 'Guinness is good for you' is a sought-after theme. A model of a plant in a pot, holding miniature bottles of Guinness, is a rare and expensive variation. On the infrequent occasions one comes up for sale, it can sell for £200.00 plus.





This Greene King jug sold on E-bay for £70.01. The jug was made by Minton's and had a Minton's Regicor mark. It was described as having a couple of chips to the base. It's quite an attractive and fairly rare jug, almost certainly 1950s. The Regicor mark that looks like a signature, as found on this jug, is generally post war, while the one in a circular design is pre-war. The name Regicor is derived for Reginald Corfield, a company that commissioned advertising items from individual potteries, in this case, Minton's.

Another Flowers Brewmaster figure, almost certainly genuine, sold on E-bay for £8.88, plus postage of £3.40. This is very likely to be an example of how the presence of fakes can lead to genuine items selling for considerably less than they're worth. So the Flowers Brewmaster saga continues. There are currently two Brewmaster figures for sale on E-bay at Buy-it-Now prices of £50 and £65 respectively. They are going nowhere at those prices.



A Kimberley Ales jug sold on E-bay for £92.00. Kimberley Ales was Hardy's and Hanson's of Nottingham, which was taken over by Greene King. I have not seen an example of this jug before. It is quite a plain jug, produced by Langley Pottery (with a windmill logo). As I have never seen one before I have to assume it's rare. I have no idea how old it is, but it must be older than 2006, when the brewery was taken over. I understand the brewery premises has now been left to rot.

NOTES AND QUERIES



A member has asked whether there are fakes around of the William Younger Father William figure. Father William was a character that was used to advertise William Younger's beers, especially Tartan Keg Bitter, but also other products. The figure was issued during the 1960s and possibly the 1950s. A complete and genuine Father William figure is illustrated here on the left. Note that he should have a pint in his right hand (not his left), a short stick in his left hand or under his arm, and a pair of spectacles, which should be complete. Father William figures are notorious for losing bits, and if a figure you are offered has any bits missing, that reduces the value considerably. A complete figure in good condition is worth £50.00 to £70.00.



There are lots of variations of this figure, although the one illustrated is the most common by far. There is a large plaster one. There is also an earlier figure advertising Younger's Monk Export. There are also quite a few fakes, but they are usually obvious. An example is shown on the right.

THE WARWICK MEETING

The Warwick meeting, held at the Wild Boar in Warwick, was a success. The Wild Boar is an excellent, friendly pub, with a huge range of beers. As well as lots of its own beers, brewed on site and at the Slaughterhouse Brewery a short distance away, there were other guest beers, especially several from Hobson's Shropshire brewery. I tried the regular bitter, as well as an altbier and their stout. Titanic Stout was also a very popular drink on the day.

The meeting came up with some nice breweriana, especially a superb Atkinson's of Birmingham copper tray, brought in by someone who saw our publicity we put out in the area. There was also an auction, where several items changed hands. The photograph shows the auctioneer (me!) selling a superb full bottle of 1973 Morrell's Princess Anne Wedding Ale.

Keith Osborne, as usual, brought along some superb beer bottle labels, as well as his excellent recent book on brewing in Nottinghamshire.

In the first photograph (below) are Rick, Rod and Tim, around some of the breweriana that had been brought in. The second photograph shows a more close-up view of a few items, not least Keith Osborne's recent book.



EVENTS

Association for British Brewery Collectables events.

February 2018. We hope to organise the next meeting in Taunton. Further details to follow.

Other breweriana events of interest

If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](mailto:) with the details. Events are listed only if there may be breweriana available during the event.

21st September to 1st October 2017. Cask Ale Week, sponsored by Cask Marque.

7th October 2017. The Labologists Society, Label of the Year, venue - Outstanding Brewery at Salford. More information from [Eric Doré](#).

14th October. British Brewery Playing Card Society and the English Playing Card Society joint meeting at the Village Hall, High Street, Madingley, Cambridge, CB23 8AB. The action starts at 11:00 hrs and goes through to 15:00 hrs. Lots of brewery packs and singles on offer. Turn up on the day or if you wish to book a table or find out more contact Barney Townsend at secretary@epcs.org or Mike Johnson at mike_s_johnson@hotmail.com.

14th October to 21st October 2017. Bristol Beer Week.

17th October 2017. Brewery History Society visit to Nethergate Brewery, the Street, Pentlow, Essex, [CO10 7JJ](#). 2:00 pm.

21st October 2017. National Breweriana Auction at [Burton on Trent Town Hall](#), doors open at 11:00. Auction starts at 12:00. There will be several stalls at the event. To book a stall or enter some breweriana into the auction, contact Bill Austin at baustin1951@btinternet.com. I am an auctioneer there, so I hope to meet lots of you.

18th November 2017. Brewery memorabilia annual auction meeting at the Jubilee Refreshment Rooms, Old Station Building, Sowerby Bridge, HX6 3AB. 12:00 noon.

2nd December 2017. Labologists Society meeting at the Fat Cat and Canary (a "Fat Cat" pub) at 101 Thorpe Road, Norwich, [NR1 1TR](#) starting at 12 noon. More information from [Eric Doré](#).

20th to 24th February 2018. Great British Beer Festival Winter, Friary Halls, Norwich.

22nd to 24th February 2018. Craft Beer Rising Festival at the Old Truman's Brewery, Brick Lane, London.

9th June 2018. Labologists Society AGM at Shepherd Neame, Faversham. More information from [Eric Doré](#).

To book Brewery History Society events, or for further information, contact visits@breweryhistory.com.

To book Labologists Society events, or for further information, contact [Eric Doré](#).

ADVERTS.

There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions, although doubtful adverts are refused.

International dialling codes are from the UK, and may vary from other countries.

At a member's suggestion, I have separated ads into 'sales' and 'wants'. Is this an improvement?

SALES



Denis McAlister from Leyburn would like to point out that he has a large amount of breweriana for sale on eBid, an alternative auction site to Ebay. His items can be found [here](#). His breweriana includes an example of the Abergarw label mentioned in a previous issue at the more reasonable price of £100.00, plus loads of rare Guinness labels. They are listed under the seller id 'dmacbrew'.

Les Thurston has for sale a bottled beer collection including Fullers Vintage Ale, Thomas Hardy Ale, Queens Silver Jubilee, Royal Wedding 1981 and other commemoratives. Also beer mats and souvenir glasses. A detailed list is available via email or phone 01629 822732. lesthurston@btopenworld.com.

Peter McPherson, 17 Lambourne Close, Crawley, West Sussex, RH10 6JW, e-mail pjmcpherson@blueyonder.co.uk, mobile 07791 081 616, has for sale 12 bottles of KING & BARNES Christmas Ale 1993-1999, and 1 bottle of Millennium Ale. Open to offers. Post at cost although would obviously prefer collection.



Steve Falvey in Diss has a collection of Tolly Cobbold year beers as shown in the photograph, available in exchange for a donation to his local hospice (St. Elizabeth's). The new owner would have to arrange courier collection. If you would like these items, please contact him on 07817 098784, or e-mail steve.falvey@gmail.com.



WANTS

David Taylor seeks old beer bottle labels, singles or collections considered. Contact Dave in Wimborne, on 01202 980 299 or david.deraled@talktalk.net.



Rich Monte in the USA, is looking for any rare Bass items. Examples of the kind of stuff he's looking for are illustrated, but anything is of interest. He is especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail hr4378@aol.com. Phone +1 518 527 4180.



Frederick Haysom from Brighton, 07768 911 043, e-mail frederickhaysom@msn.com is seeking First Brews, Last Brews (especially King and Barnes Last Cast), and Coronation Ales.

Richard Vinnicombe from Eastbourne wants several Silver Jubilee ales in good condition. Godson's Jubilee ale, Guinness (Scottish crown), Guinness (English crown), Litchborough Silver Jubilee Special Ale, Simpikiss Jubilation, Three Tuns Jubilation, Harveys Elizabethan Ale and Young's Silver Sovereign. 01323 392 051. richardvinnicombe@hotmail.com.

Vince Meszar, of Murrayville, Pennsylvania, USA, wants Thomas Hardy's Ale signage or any breweriana related to the Thomas Hardy's Ale brand. Contact Mesz28@hotmail.com, or 412-877-0593. International dialling code from the UK is +1.

Jeff Sechiari from the Isle of Wight is researching the history of brewing on the Isle of Wight and is keen to collect memories, anecdotes and breweriana connected to the Island. He is also collecting images of all known IoW labels and other breweriana. Jeff.Sechiari@btinternet.com.

David McCleave in London is looking for items relating to Eldridge Pope, Dorchester and Devenish, Weymouth. If you have anything of interest phone 07885 272435 or e-mail David david.mccleave@btinternet.com.

Andrew Kearley from Bournemouth is an avid collector of beer crown caps (bottle caps) and is seeking to add to his collection of UK brewery caps from pre-1990s. If you have any caps to offer (swap or sell) please contact Andrew on 07423 056707 or via email on kearley7@gmail.com.

Eric Doré in Wrentham near Southwold in Suffolk wants Fuller's Vintage Ale labels for 2001, 2004, 2005, 2006, 2008, 2009, 2010, 2012, 2015 and Past Master labels for 1966 Strong Ale and 1914 Strong X, also, Brewers Reserve Nos 4 and 5 and 170th Anniversary Ale. Alternatively, empty bottles of any of these. He will buy or has older and modern labels to offer in exchange. He is also interested in other label purchases or exchanges. Please email or phone 01502 675777, mobile 07802 533170, eric@ericdore.plus.com.



Miquel Domingo from Spain wants caged beer bottle caps, especially the examples illustrated, which are King Cobra, Krait Prestige and Sainsbury's Trappist beer. Email miquel_domingo@divergrafic.com. His web site is <https://miquelsbd.cat/>. Phone +34 937 235 125.

Mike Peterson wants a full bottle of Festival Guinness, (label illustrated to left), produced in 1951 for the Festival of Britain, to complete his collection. Can you help? He has for sale two rare full Guinness bottled stout, 1954 Chairman's Birthday Stout and 1972 Pomona Dock last bottling. Offers. 01782 761 048. mike.breweriana@gmail.com.



AND FINALLY ...

A limited edition of Mandarin Napoléon Liqueur called Mandarin Napoléon XO Gold has gone on sale to celebrate the drink's 125th anniversary. The 40% liqueur sells for €1,892.00 (£1,677.00) to symbolise the year it was first produced – yes, you've guessed it, 1892! The 70cl bottle is made of 24 carat gold, and so may be worth more than the contents. If you're thinking of buying some, the limit is 125 bottles, as that's all that have been done, to symbolise the 125 years the drink has been being produced. It consists of a distillate of Sicilian mandarins blended with 125 year old Cognac. What a waste of good Cognac! Please don't knock it all back at once.



A research project to find the gassiest beers available has concluded that Budweiser is the gassiest, followed by Stella Artois and Coors Light.

ASSOCIATION FOR BRITISH BREWERY COLLECTABLES CONTACTS

Chairman. David Taylor. david.deraled@talktalk.net

Treasurer. Axel James. zen126111@zen.co.uk

Membership Secretary and Archivist. Richard Lilley. richardelilley@hotmail.co.uk

Newsletter Editor. Mike Peterson. mike.breweriana@gmail.com

Joint Editor. Rod Perkins. rod@rodperkins.co.uk

Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to Jeff Sechiari, Graham Lawley and Andrew Kearley for their contributions, as well as [Jeff Evans' web site](#) and breweries too numerous to mention.

'*Beer Memorabilia*' is produced whenever I have enough information, so expect your next issue any time. There is no deadline for the next issue, and each one is never 'full.' Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be relevant news items, articles of interest, events you know of, small ads, or whatever.

Mike Peterson, '*Beer Memorabilia*' Editor

mike.breweriana@gmail.com

28 Parklands,

Kidsgrove,

Stoke-on-Trent,

ST7 4US.

(If you are writing a letter, and want a letter in reply, please include a sae).

01782 761 048,

07952 141 087

Don't forget to look at the ABBC web site www.breweriana.org.uk



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