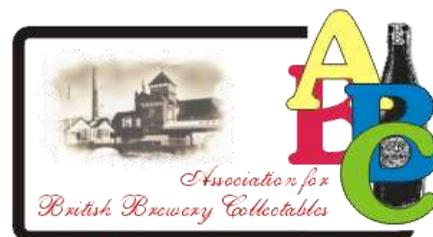


BEER MEMORABILIA,

No. 37

2nd October 2017

The Association for British Brewery Collectables e-newsletter



ITEMS ACCOMPANYING THIS NEWSLETTER

Links have also been inserted into the e-mail, to download the following items;

Keith Osborne and others. [Queen Victoria Jubilees](#) - The Beer Connection. An illustrated article on breweriana produced for Queen Victoria's Jubilees.

Loddon Auctions. [Auction prices realised](#) for labels and other breweriana, September 2017.

BREWERIANA NEWS



Fullers is doing a range of collaborative beers under the name 'Fullers and Friends'. They are collaborating with Thornbridge to produce 'Flora and the Griffin', Fourpure to do 'Galleon', Marble to produce 'Matariki', Moor Brewery to produce 'Rebirth', Cloudwater to do 'New England IPA' and Hardknott to do 'Peat Souper'. All will be in bottle, and will be sold as a pack exclusive to Waitrose, in time for Christmas. Not a bad Christmas present for a beer drinker you may know. This project was first reported in Beer Memorabilia 31, but this additional information has now come to light.

Hogs Back Brewery is producing 'Home Harvest Ale' with green hops from its own garden. This is in addition to 'Green Tea', also from their own green hops. Both beers are in cask. Look out for their Christmas beer, 'Mistletoe and Swine'.

Staffordshire Brewery has produced their 'Cheddleton Christmas Ale' again, in several different sized bottles, including the three-litre size at around 30 to 35 quid a go. They are also producing Christmas beers for several different establishments in the area, including about half a dozen different bottles for the otherwise excellent Glebe Farm Butcher's.

Carlsberg is marking the 25th anniversary of their partnership with Liverpool Football Club with a limited edition bottled beer called '25' made with 'red' hops. It will be available in selected pubs in the area in October, especially when they play Huddersfield on 28th.

Burton Bridge Brewery has done a special bottled beer for the 10th anniversary of the Mercian Regiment. The beer is on sale at The Devonshire Arms, Station Street, Burton on Trent DE14 1BT.





Maxim Brewery is still looking for a name for the 2018 Tall Ships Race. This was previously reported in issue 31. I assume that not enough entries have yet been received, as they are announcing it again. This may be your last chance to enter. Click [here](#) to enter. You could win a tour of the Maxim Brewery! You could maybe even get to help out with brewing some beer.

Christmas must be almost upon us judging by the number of beers so far announced;



Bays Brewery is doing 'Jingle Ale' in bottle and cask as well as 'Bays 2018' for the New Year in cask.

Box Steam Brewery is producing 'Bauble' in bottle and on draught.

XT Brewing are doing '25' Xmas Ale on draught.



Chiltern Brewery has bottled 'Glad Tidings'.

Inveralmond Brewery is bottling 'Santa's Swallie'

Islay Ales is bottling 'Kildalton Ale'.

Langham Brewery is brewing 'Christmas Cracker' on draught and in bottle.

Robinsons is doing 'Mr. Scrooge' on draught.



Salcombe Brewery is brewing 'Christmas Tide' on draught.

Staffordshire Brewery, producing various Christmas products.

St. Austell is brewing 'Festivity' on draught.

Butcombe is producing 'The Christmas Special' on draught.

Anarchy Brewery will produce 'Xmas Chaos' in bottle.

Okells will brew 'St. Nick' on draught.

Island Brewery from the Isle of Wight is doing 'Wight Christmas' on draught.



Hogs Back is doing Mistletoe and Swine in bottle.

Ascot Ales is changing its name to 'Ascot Brewing Company', and adopting a new logo, which will presumably result in loads of revised point of sale material. They are producing 'Anastasia Imperial Stout Special Reserve' in bottle for their 10th anniversary, available at the beginning of December.

Rammy Craft Ales has been brought to my attention by a member. They brew a huge range of mostly bottled beers, (I counted 25 at the time of writing) but also sell in minikeg or in cask. Most of their beers are limited edition, and some are experimental. If you're interested in these try [their web site](#). They are located in Ramsbottom.



The Craft Academy, owned by Greene King, has opened up its first training brewery at the Florence Pub in Herne Hill. Look out for one-off specials from here. They are currently producing 'Florence IPA' and 'Florence Ale'.

Charles Wells - a 'wandering brewer'. Since Wells' brands were sold to Marstons (are there any brands Marstons doesn't own?) Head Brewer Ian Jones is entering into collaborative projects with other breweries. The first two are the fruits of a collaboration with XT Brewing. The two

beers will be launched at Bedford Beer Festival, where their names will be announced. They will be rolled out to the 200 or so Wells pubs, including some in France, soon after. Incidentally, Wells has retained the rights to its craft beers, which include Dry Hopped Lager and Triple Hopped IPA. I believe they are intending to build a third brewery, having sold their second one to Marstons.



Marstons are keeping us guessing what they intend to do with Wells brands. As far as I know they now own Courage, McEwans, Youngers and Bombardier, the global licence to Young's beers, as well as the rights to selling a range of Wells overseas beers, such as Estrella Damm and Kirin. They also own Wells Eagle Brewery in Bedford, (that's the one Wells occupied after they got rid of their first one in 1976). This is in addition to all the other breweries and brands they own.

Marstons web site at present doesn't own up to owning Wells, and nor does Wells web site own up to being owned by Marstons. I wonder what they've got planned, and what the implications will be for collectors.

Meanwhile Charles Wells (otherwise referred to as Charlie Wells) are going their own way with the brands I've mentioned in the previous item, as well as the John Bull Pub Co., which they've retained. I wonder if that makes my John Bull bar towel more collectable. Charlie (or is it Charles?) Wells will be building a 'small' brewery in the next couple of years, to keep their estate of over 200 pubs, plus more in France, supplied.

Towards a definition of craft beer. Paul Nunney, Cask Marque's Sales and Marketing Director, in his [Cask Report 2018](#), says "all cask is craft, but not all craft is cask" – which sums it up nicely, if you don't want to upset the big brewers.

Vandalism at the mainland Dreghorn Arran Brewery site has included the theft of several Hofbrau beer fonts marked 'HB'. If any collector is offered these, they are stolen. Call the police.

AUCTIONS



A Double Diamond bar back figure sold on E-bay for £98.50. The item was described as being in mint condition. Sorry about the quality of the image. The original one on E-bay was of poor quality, but you can see from the photograph which figure it was. It's basically the city gent character, which featured in much of Double Diamond's advertising, holding up a sign stating "join the Double Diamond Club". These figures, in good condition, often sell for up to £100.00, so it changed hands for a reasonable price.

An Eldridge Pope 1968 Thomas Hardy's Ale nip in excellent condition, sold on E-bay for £156.00. The first year Thomas Hardy's Ale was produced was 1968, so you would expect this item to fetch a premium over the £30.00 they normally fetch. However, in 1968 Eldridge Pope produced three different sizes of Thomas Hardy's Ale. The largest size, the pint, had numbers prefixed with a letter A. The half pint, of which fewer were done than the pint, is prefixed with a B. The nip is prefixed with a letter C. More nips were done than half pints and pints. In November 2016, I published a supplement [listing values of Thomas Hardy's Ales](#), based on prices they had fetched on E-bay. I valued the 1968 nip at £50.00, and I do think that was an accurate estimate. A seller has done well selling this item at such a good price. We wait to see if any more 1968 nips sell at such a price.



Two Whitbread brewers' slide rules described as "an extremely rare pair of GRAY'S Ale No's 1 & 2 Brewers Assistant 4 slide boxwood and brass calculating rules by P. STEVENSON, Maker, Edinburgh each measuring 12" x 3 3/8" marked Gravity 20 to 135, Raw, Boiled and Cold, Qrs, Brs etc." were sold by David Stanley Auctions of Leicestershire for £1,400.00 plus fees of £252.00. These were previously sold at the Whitbread Brewery Archive Auction in 2001. A few other items from that auction, including dipsticks etc., were also sold.



A Northampton Brewery cone top can was sold on E-bay for £1,030.00. The seller doesn't say whether it's full or empty, but it seems likely to be empty. The can was in remarkably good condition, as these items were prone to rust. The can would have been produced in 1936 or 1937, and will have somehow survived over 80 years. This style of can was the style used when beer was first canned. Flat top cans came a little later. Felinfoel was the first brewer in the UK to can their beer, in a cone top can of the same style as the one sold. The first known commemorative beer can was a cone top from Simonds commemorating the 1937 Coronation. Early cans are highly collectable, and fetch high prices. This one would have almost certainly sold to an American, or possibly an Australian, where can collecting is more popular than here in the UK.

The Brewery Memorabilia Annual Auction Meeting returns to

THE JUBILEE REFRESHMENT ROOMS

OLD STATION BUILDING, SOWERBY BRIDGE, WEST YORKSHIRE HX6 3AB

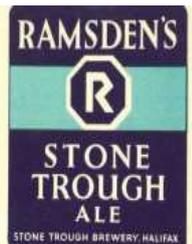
Saturday 18th November 2017

Donations of Brewery related items will be welcome at any West Yorkshire Forget Me Not children's hospice shop up to forty-eight hours before the start of the auction, due to commence at 12:00 noon, Saturday 18th November.

All auction proceeds are to benefit the Forget Me Not Trust.

Donations may be left at the Jubilee Refreshment Rooms at any time of day up to two hours before the auction.

Contact Andrew Wright at the Jubilee Refreshment Rooms (details as above) or on 07974 218 547.



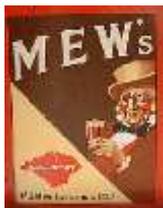
**forget
me
not
children's
hospice**



This Bass mirror sold on E-bay for £102.00, quite a large sum of money for an item produced in the 1980s in large quantities. The seller stated that he was not sure of its age, but that it was not antique, which should make the buyer aware that it is not particularly old. I sold one a couple of years ago for £40.00, and was quite pleased at the price it fetched. A few days later an identical one sold for £49.00.

HELP WANTED

This section offers you the opportunity to request help from Association for British Brewery Collectables members. I envisage it will be useful to people looking for substantial information, for example when compiling books or journal articles.



Jeff Sechiari lives on the Isle of Wight, and is researching the history of brewing on the island. He is keen to collect memories, anecdotes and breweriana connected to the Island. He is also collecting images of all known IoW labels and other breweriana. His e-mail address is Jeff.Sechiari@btinternet.com. Please help by e-mailing him with information, images, etc.



Guy Sankey is in the process of writing a book on E & H Kelsey, Culverden Brewery, Tunbridge Wells, and asks for any information members can offer. Although three quarters finished, copies of collectibles, photos etc, etc, would be very welcome. If you have anything to offer, please e-mail him at grms1945@gmail.com.



Eric Doré requests information about E Robins & Son Ltd of Hove.

ABBC member Eric Doré is writing a short history of E Robins, Anchor Brewery of Hove and is seeking any information, photos, details regarding the location of company records etc that members might have. Fortunately, this appears to be one of the breweries which was visited by Alfred Barnard but, sadly, escaped the attention of researchers, Lesley Richmond & Alison Turton.

The brewery was started by Ebenezer Robins in Brighton in 1789. One researcher says that Ebenezer was a member of an “impoverished Jewish family” living in Hove but if that is the case, the source of the information has not come to light, nor has any detail concerning the source of original finance for the brewery. Does anyone have information?

The last set of beer labels showed an imp as a trademark or logo but the thinking behind this is not clear. Unless you know otherwise! Also, one of the last bottle labels was for a Royal Pale Ale but whether this celebrated a Royal event is also not clear. Does anyone know?

Eric has information from Andrew Cunningham who has a bottle of the last brew at Waterloo Street, Hove with a date of 30th January 1924 shown on the label. The brewery had moved to Brighton from Hove by 1831. But the company did not dispose of assets until 1928. What happened in the meantime?

You can contact Eric direct at eric@ericdore.plus.com by phone 01502 675 777 or write to 86a Southwold Road, Wrentham, Beccles, Suffolk, NR34 7JF



BOOKS

Yorkshire Beer Bible, by Simon Jenkins. [Great Northern Books](http://GreatNorthernBooks.com), £11.99.

A drinker's guide to the brewers, beers and pubs of God's own country. This entertaining journey around the county lists every brewer Simon Jenkins could find – over 170 – and features lots of his favourite beers and some of the best places to drink them.



EVENTS

Association for British Brewery Collectables events.

February 2018. We hope to organise the next meeting in Taunton. Further details to follow.

Other breweriana events of interest

If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](#) with the details. Events are listed only if there may be breweriana available during the event.

7th October 2017. The Labologists Society, Label of the Year, venue - Outstanding Brewery at Salford. More information from [Eric Doré](#).

14th October. British Brewery Playing Card Society and the English Playing Card Society joint meeting at the Village Hall, High Street, Madingley, Cambridge, CB23 8AB. The action starts at 11:00 hrs and goes through to 15:00 hrs. Lots of brewery packs and singles on offer. Turn up on the day or if you wish to book a table or find out more contact Barney Townsend at secretary@epcs.org or Mike Johnson at mike_s_johnson@hotmail.com.

14th October to 21st October 2017. Bristol Beer Week.

17th October 2017. Brewery History Society visit to Nethergate Brewery, the Street, Pentlow, Essex, [CO10 7JJ](#). 2:00 pm.

21st October 2017. National Breweriana Auction at [Burton on Trent Town Hall](#), doors open at 11:00. Auction starts at 12:00. There will be several stalls at the event. To book a stall or enter some breweriana into the auction, contact Bill Austin at baustin1951@btinternet.com. I am an auctioneer there, so I hope to meet lots of you.

18th November 2017. Brewery memorabilia annual auction meeting at the Jubilee Refreshment Rooms, Old Station Building, Sowerby Bridge, HX6 3AB. 12:00 noon. The late Alan Gardner's collection will be auctioned at this event.

25th November 2017. Brewery History Society northwest regional meeting at the Pavilion, the home of Bank Top Brewery, Bolton, BL1 8RA. Meet at 11:00 for a 12:00 start. Contact dave@banktopbrewery.com.

2nd December 2017. Labologists Society meeting at the Fat Cat and Canary (a "Fat Cat" pub) at 101 Thorpe Road, Norwich, [NR1 1TR](#) starting at 12 noon. More information from [Eric Doré](#).

20th to 24th February 2018. Great British Beer Festival Winter, Friary Halls, Norwich.

22nd to 24th February 2018. Craft Beer Rising Festival at the Old Truman's Brewery, Brick Lane, London.

9th June 2018. Labologists Society AGM at Shepherd Neame, Faversham. More information from [Eric Doré](#).

To book Brewery History Society events, or for further information, contact visits@breweryhistory.com.

To book Labologists Society events, or for further information, contact [Eric Doré](#).

ADVERTS.

There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions, although doubtful adverts are refused.

International dialling codes quoted are from the UK, and will vary from other countries.

SALES



Denis McAlister from Leyburn would like to point out that he has a large amount of breweriana for sale on eBid, an alternative auction site to Ebay. His items can be found [here](#). His breweriana

includes an example of the Abergarw label mentioned in a previous issue at the more reasonable price of £100.00, plus loads of rare Guinness labels. They are listed under the seller id 'dmacbrew'.

Les Thurston has for sale a bottled beer collection including Fullers Vintage Ale, Thomas Hardy Ale, Queens Silver Jubilee, Royal Wedding 1981 and other commemoratives. Also beer mats and souvenir glasses. A detailed list is available via email or phone 01629 822732. lesthurston@btopenworld.com.

Peter McPherson, 17 Lambourne Close, Crawley, West Sussex, RH10 6JW, e-mail pjmcpherson@blueyonder.co.uk, mobile 07791 081 616, has for sale 12 bottles of KING & BARNES Christmas Ale 1993-1999, and 1 bottle of Millennium Ale. Open to offers. Post at cost although would obviously prefer collection.



Steve Falvey in Diss has a collection of Tolly Cobbold year beers as shown in the photograph, available in exchange for a donation to his local hospice (St. Elizabeth's). The new owner would have to arrange courier collection. If you would like these items, please contact him on 07817 098784, or e-mail steve.falvey@gmail.com.



WANTS

David Taylor seeks old beer bottle labels, singles or collections considered. Contact Dave in Wimborne, on 01202 980 299 or david.deraled@talktalk.net.



Rich Monte in the USA, is looking for any rare Bass items. Examples of the kind of stuff he's looking for are illustrated, but anything is of interest. He is especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail hr4378@aol.com. Phone +1 518 527 4180.



Frederick Haysom from Brighton, 07768 911 043, e-mail frederickhaysom@msn.com is seeking First Brews, Last Brews (especially King and Barnes Last Cast), and Coronation Ales.

Richard Vinnicombe from Eastbourne wants several Silver Jubilee ales in good condition. Godson's Jubilee ale, Guinness (Scottish crown), Guinness (English crown), Litchborough Silver Jubilee Special Ale, Simpikiss Jubilation, Three Tuns Jubilation, Harveys Elizabethan Ale and Young's Silver Sovereign. 01323 392 051. richardvinnicombe@hotmail.com.

Vince Meszar, of Murrayville, Pennsylvania, USA, wants Thomas Hardy's Ale signage or any breweriana related to the Thomas Hardy's Ale brand. Contact Mesz28@hotmail.com, or 412-877-0593. International dialling code from the UK is +1.

David McCleave in London is looking for items relating to Eldridge Pope, Dorchester and Devenish, Weymouth. If you have anything of interest phone 07885 272435 or e-mail David david.mccleave@btinternet.com.

Andrew Kearley from Bournemouth is an avid collector of beer crown caps (bottle caps) and is seeking to add to his collection of UK brewery caps from pre-1990s. If you have any caps to offer (swap or sell) please contact Andrew on 07423 056707 or via email on kearley7@gmail.com.

Eric Doré in Wrentham near Southwold in Suffolk wants Fuller's Vintage Ale labels for 2001, 2004, 2005, 2006, 2008, 2009, 2010, 2012, 2015 and Past Master labels for 1966 Strong Ale and 1914 Strong X, also, Brewers Reserve Nos 4 and 5 and 170th Anniversary Ale. Alternatively, empty bottles of any of these. He will buy or has

older and modern labels to offer in exchange. He is also interested in other label purchases or exchanges. Please email or phone 01502 675777, mobile 07802 533170, eric@ericdore.plus.com.



Miquel Domingo from Spain wants caged beer bottle caps, especially the examples illustrated, which are Krait Prestige and Sainsbury's Trappist beer. Email miquel_domingo@divergrafic.com. His web site is <https://miguelsbd.cat/>. Phone +34 937 235 125.

Mike Peterson wants a full bottle of Festival Guinness, (label illustrated to right), produced in 1951 for the Festival of Britain, to complete his collection. Can you help? He has for sale two rare full Guinness bottled stout, 1954 Chairman's Birthday Stout and 1972 Pomona Dock last bottling. Offers. 01782 761 048. mike.breweriana@gmail.com.



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Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to Jeff Sechiari, Nick Harrison, Eric Doré, Richard and Susan Wales and Keith Wilson for their contributions, as well as [Jeff Evans' web site](#) and breweries too numerous to mention.

'*Beer Memorabilia*' is produced whenever I have enough information, so expect your next issue any time. There is no deadline for the next issue, and each one is never 'full.' Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be relevant news items, articles of interest, events you know of, small ads, or whatever.

Mike Peterson, '*Beer Memorabilia*' Editor

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(If you are writing a letter, and want a letter in reply, please include a sae).

01782 761 048,

07952 141 087

Don't forget to look at the ABBC web site www.breweriana.org.uk



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