

ABBC Prize Draw



The Brewery History Society has kindly donated tickets to ABBC for a tour for two people around [Joules Brewery](#) in Market Drayton, Shropshire. These are offered here to the winner of this prize draw.

Entry is simple. Just answer an easy question, and e-mail your answer to the Editor, mike.breweriana@gmail.com. Don't forget to include your name and address so we know where to send your tickets if you win. Everyone providing a correct answer to this question before the closing date will be entered into the draw. We won't use your name and address for any purpose other than to send your tickets if you win;

Complete the title of this Brewery History Society book, currently on sale:

“ LONDON * * * * * ”.

Using your prize tickets, just book onto a Joule's Brewery Public Tour, which takes place on the first Wednesday of every month. Phone the Red Lion Inn in Market Drayton on 01630 652 602 to book a convenient date.

The tour assembles at around 7:00 pm on your chosen date. You will have plenty of time to sample and enjoy Joule's beers, including Joule's Pale Ale, Slumbering Monk, Blonde, their latest seasonal ale, and their craft lager, Green Monkey, together with a hot pork bap, in the Mouseroom*.

You will be able to climb to the top of the milling tower, see how they brew with sparkling mineral water, and above all, enjoy sampling their beer. To enter the brewhouse flat shoes are essential as you will be in a working brewery. There are a lot of steps to the top of the brewery, so to tour the brewery you need to be comfortable with heights and be moderately fit. If you have problems with this you will have to stay behind and sample yet more beer!

- This prize draw is open to members of the Association for British Brewery Collectables and to Brewery History Society members.
- There is no charge for entry.
- Only one entry per person will be accepted.
- You will need to make your own way to the brewery in Market Drayton, Shropshire.
- You will find the answer to the question somewhere in *Beer Memorabilia*, the Association for British Brewery Collectables newsletter.
- The closing date for entries will be 15th September 2018. Entries received after that date will be disregarded.
- The draw will be made at the Association for British Brewery Collectables meeting at the Fulflood Arms, Winchester, on 22nd September.

Good luck!

Mike Peterson, Association for British Brewery Collectables, Newsletter Editor
E-mail mike.breweriana@gmail.com with your answer.

**Brewer's hall.*

BREWERIANA NEWS

St. Austell has produced two limited edition beers using experimental hop varieties from Charles Faram. These are 'CF185' and 'CF 218'. They have also done 'Brewtown Pale Ale'. These beers are in cask.



Tap It Brewing Co. has bottled 'Elliott's 175 Pale Ale' for a building firm's 175th anniversary. Elliott's is [running a competition](#) to win a case of the beer.



Adnams will be doing 'White Grape' in keg, starting in September, and available to the end of October. Their 'Nut Brown Ale' in cask will also be making a reappearance. In addition, they have bottled 'White Lies', a white Chocolate Stout.

Derby Brewing Co. has done 'Super Frank IPA' in cask in honour of Frank Lampard, Derby County's manager.

Thornbridge Brewery is brewing a beer for Planet Rock, the rock music radio station which was featured at this year's Great British Beer Festival. The radio station is running a [competition to name the beer](#). I understand the beer is to be in bottles.

Greene King has done 'Chris Pennel Gold' on draught for Chris Pennel's testimonial year with Worcester Warriors rugby team.

Timothy Taylor has brewed '1858', a brown ale to mark their 160th anniversary. It is available in cask and in bottle. I understand the bottles are available in Morrisons. In addition, Taylor's is bringing out some publicity immortalising Tom Spilsbury who developed a means of preventing the killer wilt in hops.

Rockhopper Brewery has brewed 'Save our Town'. The beer is available in bottle and on draught, and relates to a campaign in Luton.





Animal Brewing Co. which is part of XT Brewing, has done several limited-edition beers, all on draught. There's 'Hop Kitty', 'Bad Kitty' and 'Evil Kitty', as well as 'Deer', 'Duck' and 'Rhino'.

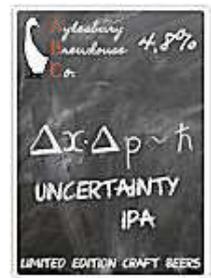
XT Brewing has done 'Burton India Pale Ale' on draught.

Wye Valley Brewery has done 'Pride Rock' and 'Copper Hop', both in cask.



Jennings has bottled 'Golden Host'.

Aylesbury Brewhouse has done two limited edition draught beers, 'Electric Sheep' and 'Uncertainty IPA'. Their Uncertainty IPA is described as "A cornerstone of quantum physics: Heisenberg's uncertainty principle states that you can only know precisely a particle's position or its momentum not both at the same time. With this deep golden session IPA your senses won't know where they are or how fast they're going as they are bombarded with juicy fruit hop flavours and smooth rounded bitterness". Pretentious, moi?

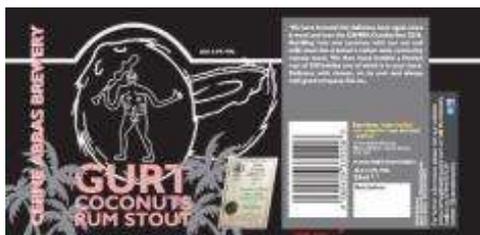


Wildside Beers, (the experimental arm of Brightside Brewery) has canned 'Session V2' and 'Tropical Fruit Blast Gold'.

Tempest Brewing has bottled 'Little White Cloud, Gooseberry Edition'. Drinkers beware – it does contain gooseberries and is only 2.8%.

Siren Craft Brew has bottled 'Vu Du Yu Lu' as its 1,000th brew.

Cerne Abbas Brewery has bottled 'Gurt Coconuts Rum Stout', due out soon. They have also bottled 'Watercress Warrior', which contains – yes, you've guessed it – watercress! Apparently, it's supposed to be an aphrodisiac inspired by the Cerne Abbas giant.



Llangollen Brewery is brewing 'Heartbreak Hill' on draught, which commemorates a time when a 14th century lady living in the local castle on top of the hill didn't fancy this guy called Hywel, and spurned his advances, preferring a richer guy. He then wrote a song about it. I don't think somehow it reached the top 10 of the day. The beer is being launched at Llangollen Food Festival, on 13th and 14th October 2018. Five quid to get in.

Cheeky Imp Brew Co. has done three draft beers for BeerheadZ in Lincoln for the Steampunk Festival on 24th to 27th August. They are 'SteamHeadZ Stout', 'BeerPunkZ' and 'TeaBagZ'. BeerHeadZ plans to auction off the leather pump clips as a set of three and then donate the money raised to charity.

Twisted Barrel Ale has done a special beer for the 60th anniversary of the Belgrade Theatre, Coventry. The beer is called 'Break a Keg', but is nonetheless bottled.

Wetherspoons has issued another beer mat in favour of leaving the EU. This is the third one so far – no doubt there will be more. This one tells us that prices will be lower if we leave the EU with no deal. Whatever your views about the EU, these mats will surely be collectable in future years, at least as a reflection of social history.

Brains has celebrated the 60th anniversary of the Commonwealth Games, which were in Cardiff in 1958, which coincides with the 60th anniversary of Brains SA. They are reproducing some of the advertising from 1958 for the occasion. Watch out for it being sold on E-bay as original.



A Historic steam road locomotive from Amey's Brewery of Petersfield is to undergo restoration. A Bromsgrove engineer is restoring this locomotive, which is a very unusual item of breweriana. Amey's of Petersfield

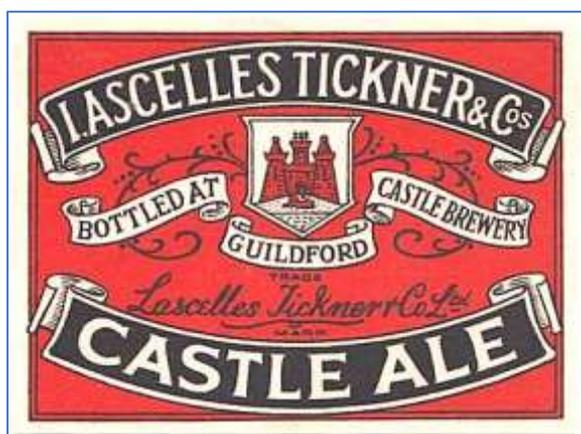
operated six steam vehicles, four locomotives and two wagons. The item being restored dates to 1904. The person restoring it hopes to restore the livery of Amey's Brewery. Amey's Brewery was taken over by Whitbread in 1951.

AUCTIONS

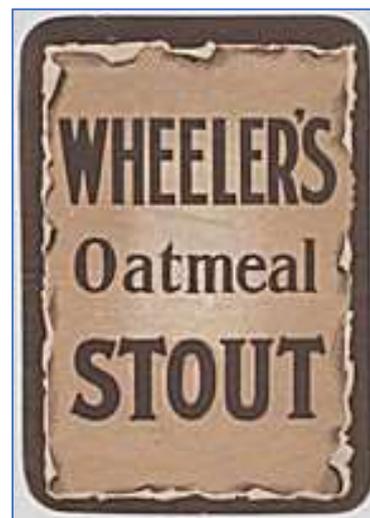
Labels have been selling for high prices at Loddon Auctions. Sadly, I can't check on all prices realised (Loddon doesn't publish prices until sometime after the auction, by which time images are no longer available), a member has pointed out to me how to follow the auction live on The Saleroom. When the Auction is on, just go to the auction itself on the Saleroom, and click on 'Watch Auction'. You will be able to see prices realised, live. Here are some examples from the auction on 8th and 9th August.



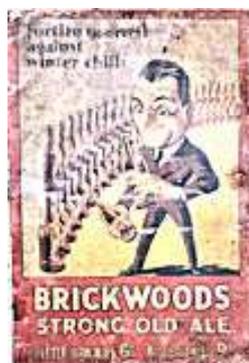
£1,400.00



£1,500.00



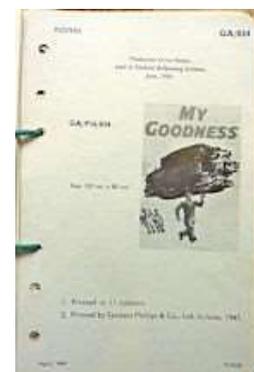
£2,000.00



These metal signs sold on E-bay for £59.97. The seller's description of the items was very sketchy, and the images were indistinct. I have tried to improve them as best I can. The Brickwood's sign was probably quite nice, with minimal rusting. The Hammerton's sign has a lot of rust specks on, but the seller's choice of background helped to obscure this. The photography was so bad, and the description almost non-existent, that the signs sold for considerably less than their values. Both signs may have dated back to the 1920s. There were just four bidders.



A booklet of Guinness John Gilroy poster original specification sheets from the brewery sold on E-bay for £400.00. "A great original item that came from the Gilroy family. The envelope is marked from the Park Royal Brewery and it was sent to Gilroy in 1961. His hand writing was on the envelope. Inside are 54 original pages from the marketing archive of posters, giving all the poster printing details, dates, GA numbers etc. It was sent to give him as a record of all of his famous posters. A very rare and original item for the Guinness collector". This price exceeded my expectations considerably. It shows that Guinness collectors are very interested in original documents.



This Guinness showcard sold on E-bay for £280.85. Printed by Sanders, Phillips & Co., the item seemed to be in excellent condition, with only a small amount of evidence of use on the cardboard reverse, where there were some slight creases. The message of this showcard seems to be that Guinness goes well with seafood. The better Guinness showcards sell for high prices at present. Some showcards do tend to suffer from deterioration where the lamination has split, especially near the edges. Potential buyers need to watch out for this.



This Guinness plastic wall plaque advertising Draught Guinness, sold on E-bay for £83.00. The penguin was used to advertise Draught Guinness, while the toucan advertised bottled Guinness. This item dates back to the 1960s, and is quite unusual. I'm pretty certain it's genuine, because of the prohibitive cost of faking one of these. The plaque was in good condition, so the £83.00 it went for was quite low.



This Youngs and Crawshay's poster dated 1923 sold on E-bay for as little as £30.00. It is a rare and unusual poster which was described by the seller as fair condition. It celebrated a special medal awarded to the brewery in 1923, as well as several other medals. This is yet another item which failed to realise its potential. The photograph was so poor that it was not possible to read the text at the base of it, and the seller's description didn't help. The brewery's history is confusing, as it was variously referred to as Youngs and Crawshay, and Crawshay and Youngs. However, the most recent name was Youngs, Crawshay and Youngs. It seems in 1923 it was Youngs and Crawshay's. Mr Dennis Tyrell, head brewer, received a special Diploma of Merit in 1923, awarded by the Exhibition Authorities at the London Brewers Exhibition in recognition of the trophies they had won in open competition. At this and previous exhibitions they received the Champion Gold Medal Gold Cup and Silver Challenge Cup, as celebrated on the poster.

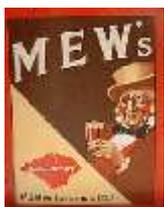
NOTES AND QUERIES



I got it wrong. Of course, the brewery mentioned in the last issue was Leney's of Wateringbury, not Leney's of Dover, as a member has pointed out. Frederick Leney's brewery was in Wateringbury and Alfred Leney's was in Dover. Both breweries ceased around 1927, dating this sign to before then. Items from both breweries are well sought after, there not being much breweriana from either. Sorry about the howler – I should have looked more closely at the sign!

HELP WANTED

This section offers you the opportunity to request information and help from Association for British Brewery Collectables members on projects in progress. It will be useful to people looking for substantial information, for example when compiling books or journal articles.



Jeff Sechiari lives on the Isle of Wight and is researching the history of brewing on the island. He is keen to collect memories, anecdotes and breweriana connected to the Island. He is also collecting images of all known IoW labels and other breweriana. His e-mail address is Jeff.Sechiari@btinternet.com. Please help by e-mailing him with information, images, etc. 05/18



Guy Sankey is in the process of writing a book on E & H Kelsey, Culverden Brewery, Tunbridge Wells, and asks for any information members can offer. Although three quarters finished, copies of collectibles, photos etc, etc, would be very welcome. If you have anything to offer, please e-mail him at grms1945@gmail.com. 05/18



EVENTS

Association for British Brewery Collectables events.

The next Association for British Brewery Collectables meeting is at the Fulflood Arms, Winchester, on 22nd September 2018 at 12:00 noon. Non-members are welcome at all Association for British Brewery Collectables meetings, so bring your friends.

Keith Osborne has produced a history of breweries that existed in Winchester. You can read his introduction below. The history itself can be looked at [on the web site](#).

The ancient city of Winchester - or Wintonchester as Thomas Hardy called it – is a fascinating place, full of historical interest. Once the capital of Wessex and England, it boasts a fine cathedral, the longest in England and indeed in Europe, founded in 1079; the Great Hall, the remaining part of a castle founded by William the Conqueror; Westminster College, the oldest English public school established by William of Wykeham in 1382; and the Hospital of St. Cross, an early mediaeval almshouse. Displayed in the Great Hall is the Round Table, of Arthurian legend, believed to date from around 1290, made for a tournament near Winchester, held to celebrate the betrothal of one of the daughters of Edward I.



Winchester also has a remarkable brewing heritage. Although the last extensive brewery to function ceased in 1931, there are three microbreweries trading today to carry on the “ancient art and mystery”. In 1996, I wrote a book called "Hampshire Hogsheads - The Lost Breweries of the County - Volume One – North Hampshire". I intended to publish two more volumes – on Central Hampshire and South Hampshire. I made a start and have, over the years, continued the research, so the framework for the history of Winchester breweries was already established. In the last week or so, more extensive research has been undertaken to provide a comprehensive account covering, I believe, all the breweries that have operated in the City in the last 200 years.

Other breweriana related events of interest

If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](#) with the details. Events are listed only if there may be breweriana available during the event. Brewery History Society events may be charged for non-members. To join BHS, [click here](#) for a membership form.



17th to 19th August 2018. Peakender Beer Festival at Bakewell Showground.

23rd August 2018. 10:30 am. Brewery History Society visit to Tucker’s Maltings, Newton Abbot, which is due to close soon. BHS members are welcome to contact the e-mail address listed below to register for the event. There will be a buffet afterwards at £7.50 per person. Numbers are limited to 15, so get in quickly. Non-members - [click here](#) for a membership form to join the BHS.

19th September 2018. Joint BHS / British Guild of Beer Writers Conference at the Button Factory, Birmingham. Provisional title is 'The Pub: Past, Future and Present'. A very impressive list of speakers has already been lined up. Please email visits@breweryhistory.com if you wish to receive more details as they become available.

4th to 7th October 2018. Independent Manchester Beer Convention 2018. IMBC18.

Until 28th October 2018. Beer; a history of brewing and drinking, an exhibition at Temple Newsam, Temple Newsam House, LS15 0AE.

3rd November 2018. Annual Breweriana Auction and Swapmeet at Sowerby Bridge Station, in aid of Forget Me Not Children’s Hospice. Contact Andrew Wright at the Jubilee Refreshment Rooms on 07974 218 547.

24th November 2018. National Breweriana Auction, [Burton on Trent Town Hall](#), DE14 2EB.

10th to 13th October 2019. Brewery Collectables World Convention. La Plata, Argentina.

To book Brewery History Society events, or for further information, contact visits@breweryhistory.com, unless otherwise stated. Don’t forget, it is advantageous to be a member to attend BHS events.

To book Labologists Society events, or for further information, contact [Eric Doré](#).

YOU COULD HAVE MINE FOR HALF THE PRICE, IF I HAD ONE.



Faulty Product London Pilsner

Condition: **New**
Time left: 5d 14h (10 Aug, 2018 05:40:34 BST)

£2,500.00 0 bids

Enter your max. bid

Submit bid

Make offer

[Add to Watch list](#)

Posts from United Kingdom Free postage

 Collect 300 nectar points
Redeem your points | [Conditions](#)

ADVERTS.

There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions, although doubtful adverts are refused.

Ads are included for up to three months and can be renewed after that. Changes to ads are welcome at any time.

If anybody has problems receiving replies from advertisers, or advertisers report items have been sold, please [report it to the Editor](#), so I can remove the ad.

If international dialling codes are quoted, they are from the UK. They will vary from other countries.

Andy Farmer is looking for full Thomas Hardy's Ale nips. He needs Hardy's Ales with the letter prefixes 'K' 1980, 'L' 1982, No prefix 1983, 'R' 1989 & 'R' 1990. birchesmill@btinternet.com. 01588 640 409. 07/18.



Enrique Solaesa from Madrid, wants the San Miguel beer mats illustrated on the left. They were all issued in the UK. Will buy or swap. He has [a web site](#) with details of items he can swap. Phone +34 6091 71355. Email jesolaesa@yahoo.es. 07/18.

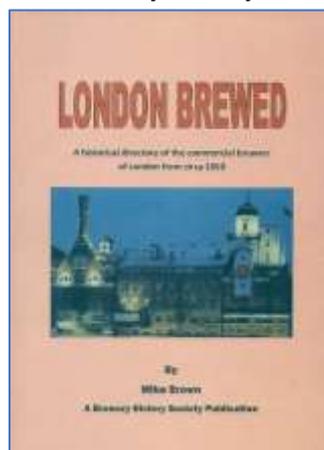
Rod Perkins has Coronation Ales for sale. He is selling his collection of Coronation Ales, there are just over seventy different, some being very rare and a couple of only known examples. He is open to a sensible offer for



the lot as a collection but may be willing to split. Bottles include Starkey Knight & Ford 1953; Harmans of Uxbridge, 1953; Brutton Mitchel Tom's 1953; Mann Crossman & Paulin 1937; Praeds 1953; Youngs Crawshay & Youngs 1953, etc. He is at present attempting to compile a list, please contact him with any sensible offers or for a copy of the list, rod@rodperkins.co.uk. 07/18

Keith Osborne 25 Humber Gardens, Gleneagles, Wellingborough NN8 5WE. 01933 674856, e-mail brewdelver@aol.com seeks a label or a bottle from what he thinks is the only 1953 Coronation label he hasn't yet obtained - Higsons of Liverpool. Generous terms offered. 06/18

The Brewery History Society offers 'LONDON BREWED'. As a keen collector of Breweriana you are probably also fascinated by the history behind the items in your collection. The profusely illustrated **'LONDON BREWED'** by Mike Brown of the Brewery History Society, www.breweryhistory.com, is an essential book for all those interested in brewing, beer and all things London. It has 426 A4 pages with many illustrations in colour and black & white, and is the most comprehensive directory of London breweries anywhere. The index runs to over 17 pages with over 5,600 entries covering London's breweries from c1650. Price £19.95 plus £3.00 Postage & Packing. Enquiries to: The BHS Bookshop, Long High Top, Heptonstall, Hebden Bridge, West Yorkshire HX7 7PF, or email books@breweryhistory.com for further information.



Do also look at what the [Brewery History Society](http://www.breweryhistory.com) has to offer members in terms of Journals, Newsletters, Books, Visits – local, national and international. The web site includes a [Brewery Wiki](http://www.breweryhistory.com) containing a huge amount of factual and illustrative material and you are encouraged to add your own researches to this. 06/18.

Steve Burton, stevesburton@btinternet.com 07860 151 540, has several full bottled beers for sale (illustrated above). Bass & Co. Ltd., Red Triangle, Rainbow, Brewed for Cyril Rainbow July 1975; Bass Runcorn 2,000,000 September 1979 (2 bottles), Bass Cardiff Ken Morrison 1940-84; Worthington White Shield (3 bottles), best before date 24th Apr 1993; Worthington Celebration Ale Cardiff Brewery, Derek Bryer 30 years, 1962-1992 (3



bottles; Cooper & Sons Ltd Ale, South Australia Upper Kensington Brewery, (undated) fermented in bottle. He is open to offers on any or all of these. Postage if required at cost. 06/18



David Hughes seventh book on Guinness, *the Guide to Guinness Collectables, volume 2* is now out. Copies are still available by e-mailing him at phim.finch@btinternet.com. They are expected to sell out soon. The price is £25.00 including postage. The book has a big section on worldwide Guinness bottles, cans, early Irish stone bottles, miniatures, labels, vehicles and all the normal collectables. Collectors have sent him images of their best items that missed the first book. Volume 1 is out of print, and now changes hands for £75 upwards. Volume 2 is an essential item for anyone who collects Guinness. 06/18

Frederick Haysom from Brighton, 07768 911 043, e-mail frederickhaysom@msn.com is seeking First Brews, Last Brews (especially King and Barnes Last Cast), and Coronation Ales. 05/18

Dave Taylor seeks pre-1960 beer bottle labels, singles or collections considered. Contact Dave in Wimborne, on 01202 980 299 or david.deraled@talktalk.net. 05/18



Rich Monte in the USA, is looking for any rare Bass items. Examples of the kind of stuff he's looking for are illustrated, but anything is of interest. He is especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail hr4378@aol.com. Phone +1 518 527 4180. 05/18



Andrew Kearley from Bournemouth is an avid collector of beer crown caps (bottle caps) and is seeking to add to his pre-millennium cap collection. If you have any pre-millennium beer caps to offer (swap or sell) or if you have unopened bottles to sell - that have branded bottles caps (brewery name, logo, beer brand etc.) please contact Andrew on 07423 056 707 or by email on kearley7@gmail.com. 05/18.

BACK ISSUES OF BEER MEMORABILIA

Click here for [links to back issues, indexes and more](#)

AND FINALLY ...

Drunken wasps are going on the rampage around the UK, stinging people unmercifully. They have taken to helping themselves to drinkers' beer and cider, then, having nothing better to do, are attacking drinkers and non-drinkers alike, in beer gardens throughout the land. Ouch!



ASSOCIATION FOR BRITISH BREWERY COLLECTABLES CONTACTS

Chairman. David Taylor. david.deraled@talktalk.net

Treasurer. Axel James. zen126111@zen.co.uk

Membership Secretary and Archivist. Richard Lilley. richardelilley@hotmail.co.uk

Newsletter Editor. Mike Peterson. mike.breweriana@gmail.com

Joint Editor. Rod Perkins. rod@rodperkins.co.uk

Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to Keith Osborne, Stan Platt, David Hughes and Jeff Sechiari, for their contributions, as well as [Jeff Evans' web site](#) and breweries too numerous to mention.

'Beer Memorabilia' is produced whenever I have enough information, so expect your next issue any time. There is no deadline, and each issue is never full until it is published.

Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be relevant news items, articles of interest, events you know of, small ads, or whatever.

Mike Peterson, 'Beer Memorabilia' Editor

mike.breweriana@gmail.com

28 Parklands,

Kidsgrove,

Stoke-on-Trent,

ST7 4US.

(If you are writing a letter, and want a letter in reply, please include a sae).

Phone 01782 761 048 or 07952 141 087

Don't forget to look at the ABBC web site, www.breweriana.org.uk



Parts of this newsletter are ©Association for British Brewery Collectables. If you wish to reproduce material from here, please ask.

If you no longer wish to receive this newsletter, please e-mail mike.breweriana@gmail.com with *Unsubscribe* in the subject line. Alternatively click on the link 'unsubscribe' in the e-mail that accompanies this newsletter. Your details will then be removed from our database and marked as 'unsubscribed' in the MailChimp database.