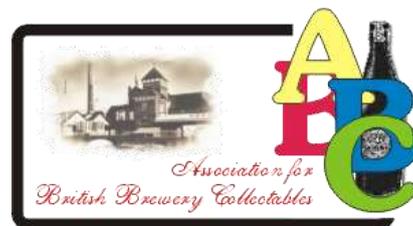


# BEER MEMORABILIA,

No. 66

4th September 2018

The Association for British Brewery Collectables e-newsletter



## COMPETITION

If you haven't entered yet there's another opportunity at the end of this newsletter. This may well be the last issue before the closing date on 15th September.

## BREWERIANA NEWS



Fullers has bottled '1981 ESB' in their Past Masters series.

Eden River Brewery has canned 'Kipling'. Nothing to do with the cakes – honest!

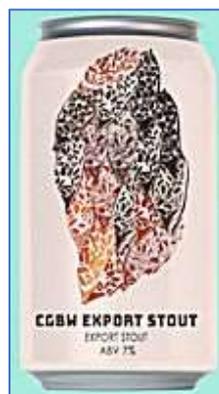
Orkney Brewery is celebrating 30 years of brewing with 'Celebration XXX' on draught, due out in September.

Fixed Wheel Brewery has released a limited-edition cask of 'Mule Kick' for their August Bank Holiday Beer Festival.



RamJam (a Brighton augmented reality company – whatever that is) is commissioning an unnamed brewery to produce 'RamJam Asteroid Beer' in can. The beer will be released (or will it escape?) later in the year.

Dorset Brewing Company has done 'Smoulder Draft' in cask, due out in October. It's described as a Rauchbier, which, roughly translated, means smoked beer. Also expect 'Warlock Marshmallow Ale' in cask, for Halloween.



Wiper and True Brewery has been quite busy. They are producing a bottled beer for Bristol Punk band Idles called 'Joy as an Act of Resistance'. In addition, they are doing a bottled beer called 'Unkle Funka' for Bristol Extract Coffee Roasters. These will be available during Bristol Beer Week starting September 8th. They will also be brewing an as yet unnamed traditional cask bitter during that week.

Deya Brewery has collaborated with Gloucester Brewery, Hillside Brewery, Prescott Ales and Velvet Owl Brewery to produce two keg and canned beers for Cheltenham and Gloucester Beer Week, 14th to 23rd September. These are 'CGBW Export Stout' and 'CGBW TIPA'.

Tiny Rebel has done 'Sonic Boom Typhoon' in keg. The name is not to be confused with their other brew named Sonic Boom, which is itself not to be confused with Brew Dog's beer, also called Sonic Boom. But at 9%, after a couple of them they could easily be confused.

Siren Craft Brew's limited edition 'Maiden 2017 Barrel Aged Barley Wine' in 37.5 cl corked bottles, is still available from [Honest Brew](#) priced at £9.99.



Signature Brew has done 'Absolutely no Worries' in can for the rock group Alt-J. This is another in their range of beers that they call 'band collaboration beers'.

Windswept Brewery has done 'Indian Summer' and also a collaboration beer with Spey Valley Brewery and Roth's Brewery called 'Moktober Fest', both on draught.

Friday Beer Co. has bottled 'No. 29 Pickersleigh Pils' in association with Morgan Cars celebrating 2 litre GT class victory Les 24 Heures du Mans.

Battlefield Brewery has bottled 'Rum Porter'.

Padstow Brewery has done 'Abandon your Prejudices' in cask for Newquay Beer Festival.



**Hook Norton** has brewed 'Tail to Mane' for the Horse of the Year Show to celebrate 70 years. The beer will be available in cask, and possibly also in bottle. In addition, they have collaborated with the Yeastie Boys to produce 'X Ale' in cask and in can to celebrate the Yeastie Boys 10th anniversary.



**Wye Valley** has bottled 'Pillars of Hercules', inspired by Hereford's Mappa Mundi, brewed specially for the 2018 Hereford River Carnival. In addition, they have bottled 'Face Plant,' a Saison beer.

**Stonehouse Brewery** has bottled 'Futility' marking the Centenary of local poet Wilfred Owen's death & Armistice Day. 5p per bottle goes to Armistice fund.

**Briarbank Bar and Brewery** has done 'Zombie' in cask for the SPILL Festival. That seems to be taking place in the Ipswich area. SPILL is presumably an acronym for something, but I've no idea what.

**Buxton Brewery** has bottled 'Generation V', brewed with their 5th generation Brettanomyces, yet described as a Double IPA. In addition, they have done 'Fruit Barrel Aged Farmhouse Ale' in bottle, limited to 880 bottles.



**Hop Kettle Brewery** has done 'Elders 2018', a cask beer. They have also done 'Barbacoa' in cask, which used 50% smoked malt and was conditioned on chargrilled mangoes. Their beers are available at the Red Lion, Cricklade, Wiltshire, where they are brewed.



**Brew York** has canned 'Hey Mango'.

**Piddle Brewery** has done 'Summer Luvin' in cask. This will be followed by 'Coal Porter' also in cask, during the month of September.



**Tiny Rebel** has done 'Chur Bro' in cask. This particular offering contains Kiwi Fruit. I think Chur Bro might mean 'Cheers Brother' in normal English.

**Rudgate** has done three more draught beers for September. These are 'Lemon Hopsickle', 'Brew No. 1' and 'Brew No. 44'.



**Kirkstall Brewery** has done 'Virtuous' in can for Aagrah, Leeds, an Indian restaurant chain. It is an IPA, intended as an alternative to Kingfisher or Cobra – which are both lagers!

**West Berkshire Brewery** has done 'Say Hello, Wave Goodbye' in cask for the pop band Soft Cell's final tour. It is available in Mitchell and Butler pubs.

**Phil Glover** proprietor of the Wem Deli, which is situated close to the Castle pub in Wem, Shropshire, chose to decorate his window with Wem Brewery Memorabilia for the Wem Carnival, (believed to have been on 1st September 2018) to commemorate the closure of the brewery in 1988, 30 years ago. The Wem Brewery (or to give it its full name, the Shrewsbury and Wem Brewery Co.) is still remembered with fondness even 30 years after Greenall Whitley closed it down, despite a vigorous local campaign. Greenall Whitley is now De Vere Hotels.



## AUCTIONS

This **Boroughloch Brewery** label featuring Melvin's Dumps sold on E-bay for £192.77. The seller stated "Apparently, during 19th century, in the North a wee heavy was called a wee dump". That is indeed correct, but I had never heard of it before. According to *Edward Burns, Scottish Brewery Trade Marks, 1900 to 1976*, the trademarks 'Dumps' and 'Redem' (i.e., Red M) were both registered by Alexander Melvin & Co. in 1902, probably dating this label to after 1902. Can anybody shed any further light on the use of 'Dump'? Alexander Melvin & Co., was located in Edinburgh and was formed before 1850 when Alexander Melvin took over the Boroughloch Brewery. Brewing beer ceased in 1907, and the stock and goodwill were taken over by McEwans. The label can therefore be tentatively dated to between 1902 and 1907. After 1907 The company switched to producing aerated water.



**SPARKLING ALE**  
(Free from Sediment).

**MELVIN'S** ESTABLISHED 1676.

**ALES**

AND

**STOUTS.**

IN

**BULK**

OR

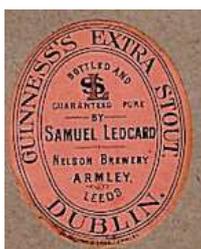
**BOTTLE.**

MELVIN'S OATMEAL STOUT. MELVIN'S PALE ALE.

BOROUGHLOCH BREWERY, EDINBURGH. GLASGOW OFFICE— 88 BATH STREET, Agent—CAPT. D. SNEDDON.

IN CORK OR SCREW STOPPERED BOTTLES.

Advertisement from "*Burns Chronicle and Club Directory, January 1903*"



This **Samuel Ledgard**, of Armley, Leeds, Guinness label, sold on E-bay for £99.00. It's a rare label dating to before 1936, which looked to be in quite good condition, with just a slightly ragged edge. Guinness labels can be broadly dated using whether the label states 'Dublin' or 'Dublin and London'. The Guinness Park Royal Brewery in London was set up in 1936. Labels dating to after 1936 state both 'Dublin and London'. This one just states 'Dublin', making it pre-1936. Ledgard's Brewery was a home brew house which probably brewed until about 1952. A very nice, rare item.



**This James Eadie** of Burton on Trent, Sparkling Dinner Ale label sold on E-bay for £817.77, an unexpectedly high price. This label can be dated to later than 1893, which was the year the brewery became a limited company. I can't suggest a more precise date, other than to say it is probably quite early. The brewery was taken over by Bass in 1933.



**This D'Arcy & Sons** Celebrated Extra Stout label sold on E-bay for £162.77. The Border Brewery Ltd., was registered as a limited company in 1899. The name was changed to Berwick Breweries Ltd. in 1924, which helps to date this label to between 1899 and 1924.



**This Guinness Bicentenary pack** sold on E-bay for £100.00. The pack, dated 1959, consists of a full bottle of specially issued Bicentenary Guinness and a glass, as well as, oddly, a napkin. This pack was given out free to favoured people in 1959. The bottles and glasses were also issued separately. I normally expect a pack to change hands at about £50.00. The individual bottles, if full, sell for around £20.00 and the glass for £5.00 to £10.00, assuming they are in good condition. Surprisingly the label on the bottle in this pack was slightly creased. Otherwise the condition was good.

## HELP WANTED

*This section offers you the opportunity to request information and help from Association for British Brewery Collectables members on projects in progress. It will be useful to people looking for substantial information, for example when compiling books or journal articles.*



**Jeff Sechiari** lives on the Isle of Wight and is researching the history of brewing on the island. He is keen to collect memories, anecdotes and breweriana connected to the Island. He is also collecting images of all known IoW labels and other breweriana. His e-mail address is [Jeff.Sechiari@btinternet.com](mailto:Jeff.Sechiari@btinternet.com). Please help by e-mailing him with information, images, etc. 05/18

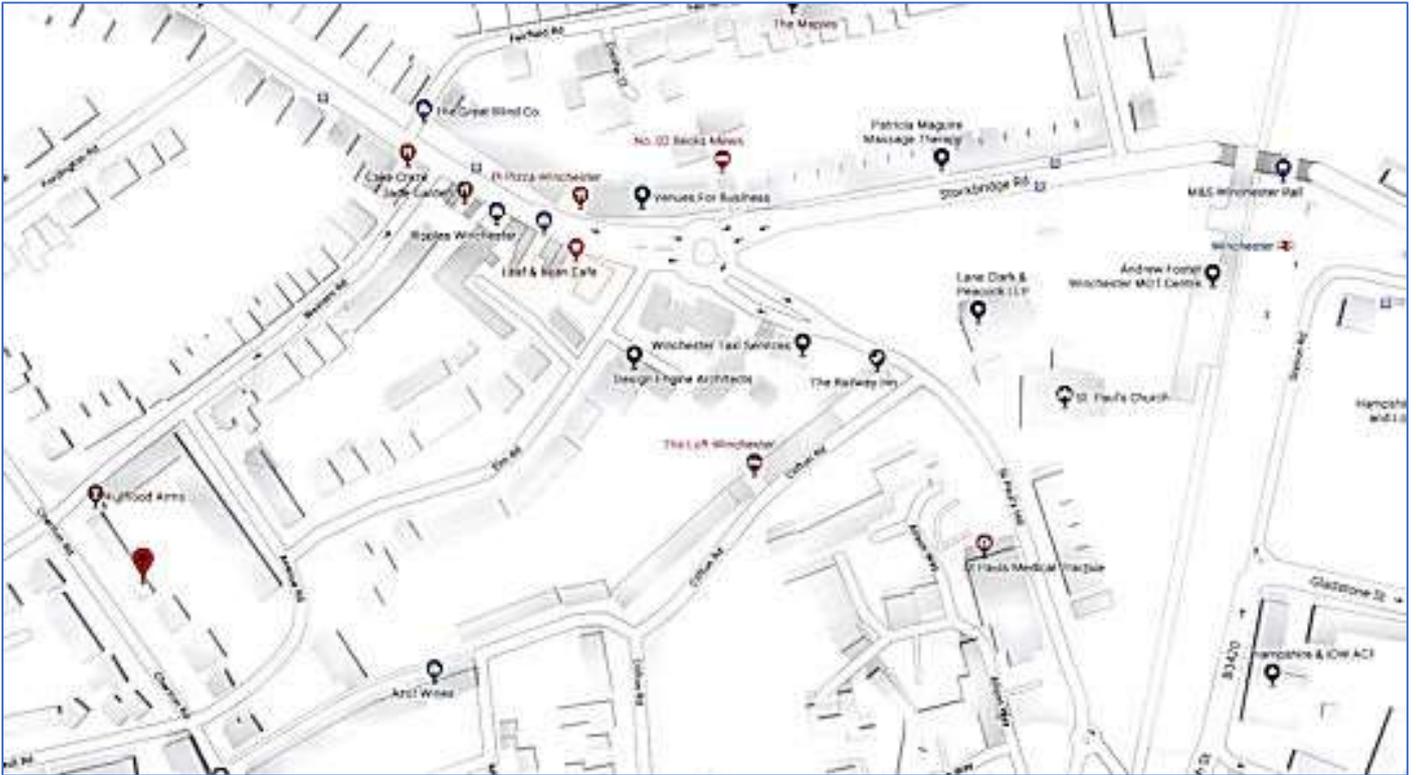


**Guy Sankey** is in the process of writing a book on E & H Kelsey, Culverden Brewery, Tunbridge Wells, and asks for any information members can offer. Although three quarters finished, copies of collectibles, photos etc, etc, would be very welcome. If you have anything to offer, please e-mail him at [grms1945@gmail.com](mailto:grms1945@gmail.com). 05/18



## EVENTS

### Association for British Brewery Collectables events.



The next Association for British Brewery Collectables meeting is at the Fulflood Arms, Winchester, [SO22 5EF](#) on 22nd September 2018 at 12:00 noon. Non-members are welcome at all Association for British Brewery Collectables meetings, so bring your friends.

Keith Osborne has produced a history of breweries that existed in Winchester. You can read his introduction below. The history itself can be looked at [on the web site](#).

The ancient city of Winchester - or Wintoncester as Thomas Hardy called it – is a fascinating place, full of historical interest. Once the capital of Wessex and England, it boasts a fine cathedral, the longest in England and indeed in Europe, founded in 1079; the Great Hall, the remaining part of a castle founded by William the Conqueror; Westminster College, the oldest English public school established by William of Wykeham in 1382; and the Hospital of St. Cross, an early mediaeval almshouse. Displayed in the Great Hall is the Round Table, of Arthurian legend, believed to date from around 1290, made for a tournament near Winchester, held to celebrate the betrothal of one of the daughters of Edward I.



Winchester also has a remarkable brewing heritage. Although the last extensive brewery to function ceased in 1931, there are three microbreweries trading today to carry on the “ancient art and mystery”. In 1996, I wrote a book called "Hampshire Hogsheads - The Lost Breweries of the County - Volume One – North Hampshire". I intended to publish two more volumes – on Central Hampshire and South Hampshire. I made a start and have, over the years, continued the research, so the framework for the history of Winchester breweries was already established. In the last week or so, more extensive research has been undertaken to provide a comprehensive account covering, I believe, all the breweries that have operated in the City in the last 200 years.

This should be an outstanding event, with the prize draw for the Beer Memorabilia competition taking place here. There should also be plenty of breweriana on offer. See you there.

Editor

## Other breweriana related events of interest

If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](mailto:visits@breweryhistory.com) with the details. Events are listed only if there may be breweriana available during the event. Brewery History Society events may be charged for non-members. To join BHS, [click here](#) for a membership form.

**8th September 2018.** Bristol Beer Week.

**14th to 23rd September,** Cheltenham and Gloucester Beer Week.

**19th September 2018.** Joint BHS / British Guild of Beer Writers Conference at the Button Factory, Birmingham. Provisional title is 'The Pub: Past, Future and Present'. A very impressive list of speakers has already been lined up. Please email [visits@breweryhistory.com](mailto:visits@breweryhistory.com) if you wish to receive more details as they become available.

**4th to 7th October 2018.** Independent Manchester Beer Convention 2018. IMBC18.

**Until 28th October 2018.** Beer; a history of brewing and drinking, an exhibition at Temple Newsam, Temple Newsam House, LS15 0AE.

**3rd November 2018.** Annual Breweriana Auction and Swapmeet at Sowerby Bridge Station, in aid of Forget Me Not Children's Hospice. Contact Andrew Wright at the Jubilee Refreshment Rooms on 07974 218 547.

**24th November 2018.** National Breweriana Auction, [Burton on Trent Town Hall](#), DE14 2EB.

**10th to 13th October 2019.** Brewery Collectables World Convention. La Plata, Argentina.

To book Brewery History Society events, or for further information, contact [visits@breweryhistory.com](mailto:visits@breweryhistory.com), unless otherwise stated. Don't forget, it is advantageous to be a member to attend BHS events.

To book Labologists Society events, or for further information, contact [Eric Doré](#).

## YOU COULD HAVE MINE FOR HALF THE PRICE, IF I HAD ONE.



**Stella Artois Public House Bar A Board Sign. Advertising Board.**

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## ADVERTS.

There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](mailto:visits@breweryhistory.com). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions, although doubtful adverts are refused.

Ads are included for up to three months and can be renewed after that. Changes to ads are welcome at any time.

If anybody has problems receiving replies from advertisers, or advertisers report items have been sold, please [report it to the Editor](#), so I can remove the ad.

If international dialling codes are quoted, they are from the UK. They will vary from other countries.

**Frederick Haysom** from Brighton, 07768 911 043, e-mail [frederickhaysom@msn.com](mailto:frederickhaysom@msn.com) wants a bottle of Windsor and Eton, Windsor Cot Ale – their Royal Baby Ale - (the brewery doesn't answer his enquiries). He is also seeking First Brews, Last Brews (especially King and Barnes Last Cast), and Coronation Ales. 08/18



**Dave Taylor** seeks pre-1960 beer bottle labels, singles or collections considered. Contact Dave in Wimborne, on 01202 980 299 or [david.deraled@talktalk.net](mailto:david.deraled@talktalk.net). 08/18

**Andrew Kearley** from Bournemouth is an avid collector of beer crown caps (bottle caps) and is seeking to add to his pre-millennium cap collection. If you have any pre-millennium beer caps to offer (swap or sell) or if you have unopened bottles to sell - that have branded bottle caps (brewery name, logo, beer brand etc.) please contact Andrew on 07423 056 707 or by email on [kearley7@gmail.com](mailto:kearley7@gmail.com). 08/18.



**Rich Monte** in the USA, is looking for any rare Bass items. Examples of the kind of stuff he's looking for are illustrated, but anything is of interest. He is especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail [hr4378@aol.com](mailto:hr4378@aol.com). Phone +1 518 527 4180. 08/18



**Andy Farmer** is looking for full Thomas Hardy's Ale nips. He needs Hardy's Ales with the letter prefixes 'K' 1980, 'L' 1982, 'R' 1989 & 'R' 1990, 'S' 1991, 'T' 1992. Also, all 1993- 1999 Vintage issues. [birchesmill@btinternet.com](mailto:birchesmill@btinternet.com). 01588 640 409. 08/18.



**Enrique Solaesa** from Madrid, wants the San Miguel beer mats illustrated on the left. They were all issued in the UK. Will buy or swap. He has [a web site](#) with details of items he can swap. Phone +34 6091 71355. Email [jesolaesa@yahoo.es](mailto:jesolaesa@yahoo.es). 07/18.

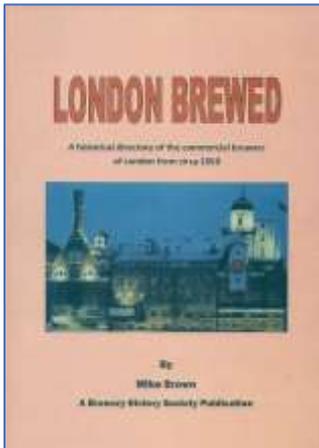
**Keith Osborne** 25 Humber Gardens, Gleneagles, Wellingborough NN8 5WE. 01933 674856, e-mail [brewdelver@aol.com](mailto:brewdelver@aol.com) seeks a label or a bottle from what he thinks is the only 1953 Coronation label he hasn't yet obtained - Higsons of Liverpool. Generous terms offered. 06/18



**Rod Perkins** has Coronation Ales for sale. He is selling his collection of Coronation Ales, there are just over seventy different, some being very rare and a couple of only known examples. He is open to a sensible offer for the lot as a collection but may be willing to split. Bottles include Starkey Knight & Ford 1953; Harmans of Uxbridge, 1953; Brutton Mitchel Tom's 1953; Mann Crossman & Paulin 1937; Praeds 1953; Youngs Crawshay &

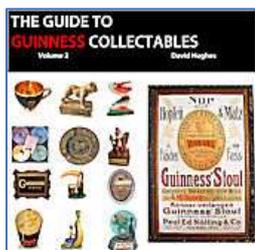
Youngs 1953, etc. He is at present attempting to compile a list, please contact him with any sensible offers or for a copy of the list, [rod@rodperkins.co.uk](mailto:rod@rodperkins.co.uk). 07/18

**The Brewery History Society offers 'LONDON BREWED'**. As a keen collector of Breweriana you are probably also fascinated by the history behind the items in your collection. The profusely illustrated 'LONDON BREWED' by Mike Brown of the Brewery History Society, [www.breweryhistory.com](http://www.breweryhistory.com), is an essential book for all those interested in brewing, beer and all things London. It has 426 A4 pages with many illustrations in colour and black & white, and is the most comprehensive directory of London breweries anywhere. The index runs to over 17 pages with over 5,600 entries covering London's breweries from c1650. Price £19.95 plus £3.00 Postage & Packing. Enquiries to: The BHS Bookshop, Long High Top, Heptonstall, Hebden Bridge, West Yorkshire HX7 7PF, or email [books@breweryhistory.com](mailto:books@breweryhistory.com) for further information.



Do also look at what the [Brewery History Society](http://www.breweryhistory.com) has to offer members in terms of Journals, Newsletters, Books, Visits – local, national and international. The web site includes a [Brewery Wiki](http://www.breweryhistory.com) containing a huge amount of factual and illustrative material and you are encouraged to add your own researches to this. 06/18.

**Steve Burton**, [stevesburton@btinternet.com](mailto:stevesburton@btinternet.com) 07860 151 540, has several full bottled beers for sale (illustrated above). Bass & Co. Ltd., Red Triangle, Rainbow, Brewed for Cyril Rainbow July 1975; Bass Runcorn 2,000,000 September 1979 (2 bottles), Bass Cardiff Ken Morrison 1940-84; Worthington White Shield (3 bottles), best before date 24th Apr 1993; Worthington Celebration Ale Cardiff Brewery, Derek Bryer 30 years, 1962-1992 (3 bottles; Cooper & Sons Ltd Ale, South Australia Upper Kensington Brewery, (undated) fermented in bottle. He is open to offers on any or all of these. Postage if required at cost. 06/18



**David Hughes** seventh book on Guinness, *the Guide to Guinness Collectables, volume 2* is now out. Copies are still available by e-mailing him at [phim.finch@btinternet.com](mailto:phim.finch@btinternet.com). They are expected to sell out soon. The price is £25.00 including postage. The book has a big section on worldwide Guinness bottles, cans, early Irish stone bottles, miniatures, labels, vehicles and all the normal collectables. Collectors have sent him images of their best items that missed the first book. Volume 1 is out of print, and now changes hands for £75 upwards. Volume 2 is an essential item for anyone who collects Guinness. 06/18

# ABBC Prize Draw



The **Brewery History Society** has kindly donated tickets to ABBC for a tour for two people around [Joules Brewery](#) in Market Drayton, Shropshire. These are offered here to the winner of this prize draw.

Entry is simple. Just answer an easy question, and e-mail your answer to the Editor, [mike.breweriana@gmail.com](mailto:mike.breweriana@gmail.com). Don't forget to include your name and address so we know where to send your tickets if you win. Everyone providing a correct answer to this question before the closing date will be entered into the draw. We won't use your name and address for any purpose other than to send your tickets if you win;

**Complete the title of this Brewery History Society book, currently on sale:**

**“ LONDON \* \* \* \* \* ”.**

Using your prize tickets, just book onto a Joule's Brewery Public Tour, which takes place on the first Wednesday of every month. Phone the Red Lion Inn in Market Drayton on 01630 652 602 to book a convenient date.

The tour assembles at around 7:00 pm on your chosen date. You will have plenty of time to sample and enjoy Joule's beers, including Joule's Pale Ale, Slumbering Monk, Blonde, their latest seasonal ale, and their craft lager, Green Monkey, together with a hot pork bap, in the Mouserroom\*.

You will be able to climb to the top of the milling tower, see how they brew with sparkling mineral water, and above all, enjoy sampling their beer. To enter the brewhouse flat shoes are essential as you will be in a working brewery. There are a lot of steps to the top of the brewery, so to tour the brewery you need to be comfortable with heights and be moderately fit. If you have problems with this you will have to stay behind and sample yet more beer!

- This prize draw is open to members of the Association for British Brewery Collectables and to Brewery History Society members.
- There is no charge for entry.
- Only one entry per person will be accepted.
- You will need to make your own way to the brewery in Market Drayton, Shropshire.
- You will find the answer to the question somewhere in *Beer Memorabilia*, the Association for British Brewery Collectables newsletter.
- The closing date for entries will be 15th September 2018. Entries received after that date will be disregarded.
- The draw will be made at the Association for British Brewery Collectables meeting at the Fulflood Arms, Winchester, on 22nd September.

Good luck!

Mike Peterson, Association for British Brewery Collectables, Newsletter Editor  
E-mail [mike.breweriana@gmail.com](mailto:mike.breweriana@gmail.com) with your answer.

*\*Brewer's hall.*

## **BACK ISSUES OF BEER MEMORABILIA**

Click here for [links to back issues, indexes and more](#)

## **AND FINALLY ...**

**Something that I found both interesting and amusing** was recently published in the Morning Advertiser, concerning Brewdog's recent and earlier marketing successes and failures. If you fancy a read, [click here](#).

## ASSOCIATION FOR BRITISH BREWERY COLLECTABLES CONTACTS

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**Treasurer.** Axel James. [zen126111@zen.co.uk](mailto:zen126111@zen.co.uk)

**Membership Secretary and Archivist.** Richard Lilley. [richardelilley@hotmail.co.uk](mailto:richardelilley@hotmail.co.uk)

**Newsletter Editor.** Mike Peterson. [mike.breweriana@gmail.com](mailto:mike.breweriana@gmail.com)

**Joint Editor.** Rod Perkins. [rod@rodperkins.co.uk](mailto:rod@rodperkins.co.uk)

Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to Keith Osborne, Stan Platt, Neil Buxton, Andy Farmer and Jeff Sechiari, for their contributions, as well as [Jeff Evans' web site](#) and breweries too numerous to mention.

'*Beer Memorabilia*' is produced whenever I have enough information, so expect your next issue any time. There is no deadline, and each issue is never full until it is published.

Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be relevant news items, articles of interest, events you know of, small ads, or whatever.

Mike Peterson, '*Beer Memorabilia*' Editor

[mike.breweriana@gmail.com](mailto:mike.breweriana@gmail.com)

28 Parklands,

Kidsgrove,

Stoke-on-Trent,

ST7 4US.

(If you are writing a letter, and want a letter in reply, please include a sae).

Phone 01782 761 048 or 07952 141 087

Don't forget to look at the ABBC web site, [www.breweriana.org.uk](http://www.breweriana.org.uk)



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