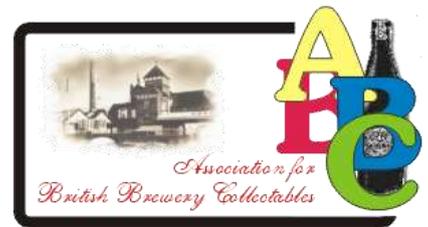


# BEER MEMORABILIA,

No. 72

14th November 2018

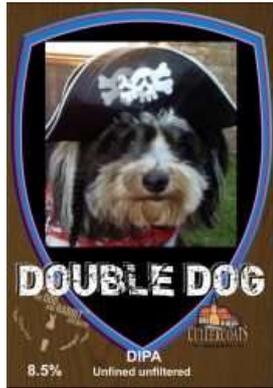
The Association for British Brewery Collectables e-newsletter



## ACCOMPANYING THIS ISSUE

An article on the late Ian Calvert, beer mat collector is now live on the [Association for British Brewery Collectables web site and can be accessed here](#). The article is illustrated with pages from a draft copy of his unpublished book which recently came to light. This is of special interest to beer mat collectors and to book collectors, as well as to anybody who knew Ian.

## BREWERIANA NEWS



**Thornbridge** renamed their beer Jaipur as 'JenPour' for one day on November 9th to raise funds for Weston Park Cancer Hospital. The beer was served on draught in pubs in the Sheffield area. A revised pump clip was produced, which matched the original.

**Cullercoats Brewery** has collaborated with Dog and Rabbit Brewery to produce 'Double Dog' in cask and in bottle.

**3 Brewers** have recreated a Pryor Reid 1918 recipe for sale in former Pryor Reid pubs. This is 'Pryor Reid Dark Mild' and is limited to seven casks (no, I don't know what size!) at the Plough in Sleapshyde, St Albans, and the Woodman in Wildhill, Hatfield.

**Fixed Wheel Brewery** has done 'Chainmaker's Pale Ale' in bottle for the Chainmaker's fish and chip shop. The first batch is limited to 200 bottles, but may well be continued if successful.

**Leigh on Sea Brewery** has done 'Renown' in cask to commemorate a boat involved in the Dunkirk evacuation, to fit in with the current trend towards beers commemorating past wars.

**St. Austell** is doing 'Heligan Heroes' in cask for November as one of its seasonal offerings.

**Derby Brewing Co.** has done 'Beerhemian Rhapsody' in cask to celebrate the release of the Queen film.

**Edinburgh Beer Factory** has bottled 'Paolozzi Vino', which is, despite its name, a lager. The run is limited to 275 bottles at £12.00 each.

**Great Newsome Brewery** will be doing 'New Resolution' in cask for New Year.

**Tempest Brewing** has a few more limited-edition cans available; 'Effervescence', 'India Pils' and 'Dawson's Kviek'.

**Wold Top Brewery** has done 'Cassiopeia' in cask.

**Dartmoor Brewery** has done 'No. 5', a black porter in its discovery range, in cask.

**First and Last Brewery** has bottled 'Ratty' for the Northumberland Wildlife Trust to commemorate the Trust's reintroduction of biologically threatened water voles in the Kielder area.

**Signature Craft Brew** has canned 'Mogwai Beer Satan'. I understand Mogwai is a music band, which fits in with Signature's usual output.



## Christmas beers.



**Ilkley Brewery** is doing 'Mary Christmas' in bottle.

**Siren Craft Brew** has bottled 'Old Fashioned' for Christmas.

**Stroud Brewery** has bottled 'Ding Dong'.

**Brentwood Brewery** has the following beers on draught:

'Crimble Crumble', 'Santa's Sack', 'Jungle All the Way'

'Toblerone Stout', 'Good Elf', 'Frosty Baubles' and 'Spooky Moon'. Some of these may come from Elephant School Brewing, Brentwood's offshoot.

**Monty's Brewery**, has bottled 'Monty's Figgy Pud'.

**Stonehouse Brewery**, has bottled 'Kentucky Sleigh Ride'.

**Great Newsome Brewery** will be doing 'Yule Do' and 'Newsome Noel' in cask.

**Adnams** has bottled 'Southwold Christmas Ale', available exclusively in Marks and Spencer's. For cap collectors, the cap has a Union Jack design.



**Salcombe Brewery** has done 'Christmas Tide' in bottle.

**Bass is to make a comeback.** Bass beer collectors may be interested to know that AB InBev is bringing back Bass. I'm not sure if they realised that Bass was still being contract brewed by Marston's in Burton. An ideal brewery to produce it through their Burton Unions (although I'm not sure these were used to brew Bass at Marstons – at least the water's right). Presumably Marston's will no longer be brewing it. The beer is brewed at their brewery (formerly Whitbread's) at Samlesbury. It will be 5.1% ABV and will be available in bottles at 'selected' pubs in the UK.



**Carlsberg UK** has produced a new edition of 'Crafted' which can be [downloaded here](#). It goes through a site called 'We Transfer'. Just click your way through the links. It's a very interesting read. Having 58 pages, it is far from comprehensive, but lists some of the major craft breweries and their beers.

## AUCTIONS



**The National Breweriana Auction** takes place at Burton on Trent Town Hall, [DE14 2EB](#) on 24th November. There are plenty of excellent items on offer. Members may remember seeing the **Joules bottled beers and pump clips** and the

**Whitbread ashtray**, both illustrated here, on show at the last meeting. These will be in the auction.

Other items illustrated here are two **Charringtons pump clips**, on sale as two separate lots. They are quite unusual. One advertises Crown Bitter, and the other Triple Burton. Triple Burton is described in the 1974 Brewery Manual as 'a strong winter brew'. A **Soames brewery jug** in good condition is on offer. The jug must be pre-1931, because the brewery was taken over by Border Breweries of Wrexham then. A **'Drink Simpikiss Mild' card advertising sheet**, an unusual item dated 1977, is another choice item on offer.

More items which are especially outstanding include a **full champagne size bottle of Barclay's Russian Imperial Stout**, Vintage Bottling packed in straw and in its original wooden box. This bottle probably dates back

to 1947. Also, a large **Hull Brewery mirror**, a **Stones Best Bitter mirror**, a **Hewitt's circular enamel sign** and an **original framed Hook Norton poster**. And there's plenty more. Contact [Bill Austin](#). See you there.

You can download the text of the catalogue in pdf format [here](#).

And you can download the images in pdf format [here](#).

**The organisers** would like to thank all those fellow breweriana collectors who attended the **annual breweriana charity auction** on 3rd November at the Jubilee Refreshment Rooms at Sowerby Bridge Station, West Yorkshire. Despite the rail disruption on Northern Trains which prevented many members attending, there was a good turnout and the event raised just short of £1,400.00 for the local Forget Me Not children's hospice. Of interest was an unpublished book of rare and first issue beer mats by the late Ian Calvert, the Edinburgh collector, which raised £80 and a Warwick & Richardson No.5 beer mat which sold for £50. The event was made possible through the generous donation of a collection of pre- and post-war beer mats and assorted breweriana.

The charity auction will be held again next year in November at the same venue.

## THE JUBILEE REFRESHMENT ROOMS



**This William Younger** beer mat sold on E-bay for £225.09. A pre-war mat, the seller dated it to 1934. One of the most memorable beers I ever tasted was Younger's No. 3 Scotch Ale. A smooth, dark drink with blackcurrant notes. When I was at school in Devon we used to walk to the Cat and Fiddle Inn, where this beer was sold. I practically cut my teeth on it. When I left school, I found the Sussex pub near Leicester Square where it was on sale. Then Younger's stopped producing it. An abortive attempt was made to brew it again many years later, but it tasted nothing like it used to, and the beer died a death, never to be seen again. The only other beer with any similarity of taste was Simpkins Old Ale, which was a very different beer style, but is, alas, no more. I could go on ...



**In contrast, this Hull Brewery** mat which the seller dated to the 1950s, sold on E-bay for just £31.00. It was described as 'in good condition', but had a manuscript number '45' written on it, presumably relating to the British Beer Mat Collectors' Society catalogue number. Unfortunately, the writing on it would put me off paying a high price for it. The mat also had a couple of pin holes which weren't mentioned in the description, but were clearly visible in one of the photographs. This illustrates how important it is to check every photograph the seller has included on E-bay. It contrasts with the previous beer mat I have described, underlining the huge difference in value between ordinary post-war beer mats and pre-war ones, especially post-war mats in poorer condition than described.



**This Wells' of Watford** tray sold on E-bay for £91.00. A good price for a fairly rare tray. The tray had a few dents, and some wear from use, so would be expected to fetch more if in better condition. It will definitely predate 1951, (although the seller dated it to the 1960s) when Wells was taken over by Benskins. The brewery was registered as Wells & Co. in 1925, so it possibly predates then.

What would you pay for this lot?



They sold at **Cuttlestone's Auctioneers of Penkridge** in their Wolverhampton sale room on 3rd October for just £75.00 plus buyer's premium of 21% including VAT. That's another £15.75 making £90.75 in total. One eagle-eyed member spotted that the Hanson's Dudley Ales jug (almost certainly the same one) was reported in the last issue as having sold on E-bay for £699.99. Somebody has made a good profit, even after E-bay's exorbitant fees. And he or she has got still more profit to make on selling the rest.

Several beer labels reached good prices on E-bay;



£255.00



£222.77



£120.77

All these labels are export labels.

The **Burton Brewery Co.** label can be seen to have an oval outline which seems to have been cut using scissors. The condition was poor.

The **T. F. Ashe** label has a manuscript note on the back stating "used on Flower's Ale bottled by Ashe".

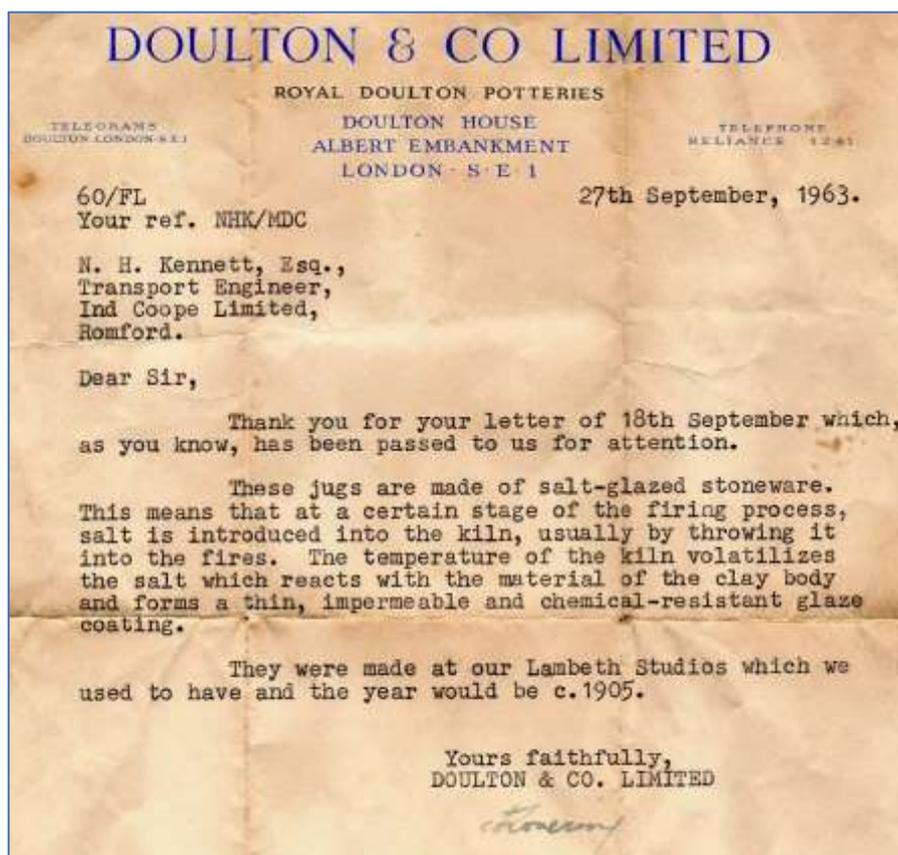
The **Guinness** label is an unusual shape. Thomas McMullen was a New York importer of both Guinness and Bass.

#### FAKES



**More Guinness fakes** have come to light. I felt I should publicise these because, although they are fairly obvious, they could easily be used to produce counterfeit full bottles. The item title read "5 different Guinness bottle labels. Peel & stick. (New=mint)". The description read, in part, "I think they were produced to be attached to flat collectors bottles, and they are ideal for decoration or displays". These are gummed facsimile labels which could easily be used to attach to full bottles to counterfeit bottles of Guinness. The labels themselves seemed to differ from originals only by the slightly washed out appearance they had. A full bottle with one of these labels would probably have the wrong cap. But, buyer beware.

## NOTES AND QUERIES



**A member reports** having bought the Royal Doulton Ind Coope jug, reported as having been sold on E-bay in the last issue. The item was accompanied by the letter reproduced above, which gives further very useful information about the item, as well as confirming the approximate date and the fact that it was manufactured at Doulton Lambeth, not at Royal Doulton in Stoke-on-Trent, despite the base mark. The number below the Royal Doulton mark illustrated to

the left can sometimes be mistaken for a year. It is a pattern number, and an item can sometimes be dated using Royal Doulton pattern books, which I believe are still located in Stoke-on-Trent library.



**A member asked** Do you happen to know if there is a definitive book published on Brewery Collectables? I offered a very brief reply.

**As far as I know** there are no general books currently available on collecting British breweriana. It's too wide a field for a comprehensive book on the subject. There are some books on specific aspects, such as David Hughes' excellent series of titles on Guinness described in previous issues of Beer Memorabilia, and now almost certainly all out of print. There are Keith Wilson's two books, 'an Introduction to Breweriana', and 'Commemorative Breweriana', both long out of print and difficult to get hold of.

There are some peripheral items, such as 'Century of British Brewers', useful for dating breweriana and identifying individual breweries. This is also out of print but may be reprinted. However, the information in it is available on the Brewery History Society's web site.

Godden's book on pottery marks is long out of print, but can sometimes be picked up second hand. That's extremely useful for dating ceramics.

There is the item '[Notes on Dating Breweriana](#)' which mentions some sources. It is on the ABBC web site.

Remember, a lot of information can be found by a simple search on Google. The [brewery tray web site](#) is a notable example.

American breweriana is much better documented than ours. This is food for thought. Any members fancy producing something?

**Several members** have asked whether I sold my Guinness collection. Yes, it sold on E-bay and the buyer has collected it. It's quite an eye-opener how many time wasters contacted me. One said he had hired a van and was coming across from Ireland so could I please remove the collection from E-bay. Needless to say, I didn't. Another person who set himself up as an expert said he'd pay £100.00 for the collection. I turned him down. It's amazing how many people want to trade off e-bay, which I never would do.

## EVENTS

### Association for British Brewery Collectables events.

**The venue of the next Association for British Brewery Collectables meeting** will be announced here soon. It will probably be in the Gloucestershire area.

### Other breweriana related events of interest

*If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](#) with the details. Events are listed only if there may be breweriana available during the event. Brewery History Society events may be charged for non-members. To join BHS, [click here](#) for a membership form.*

**17th November 2018.** The next London Beermat Collector's Meeting in aid of charity is booked for Saturday, 17th November 2018 starting at 12.00 noon. As before it will be held at The Buckingham Arms, Petty France, London SW1, a Young's pub ever-present in the CAMRA Good Beer Guide. All proceeds from the sale of beer mats, raffles and auctions will be donated to charity. The raffle will include various items of breweriana including bottles, glasses, etc. Contact Steve Alpe, [steve\\_alpe@hotmail.com](mailto:steve_alpe@hotmail.com). This meeting is not organised by the British Beermat Collectors Society. Everyone is welcome.

**24th November 2018.** National Breweriana Auction, [Burton on Trent Town Hall](#), DE14 2EB. The major breweriana auction of the year, with plenty of excellent lots as well as plenty of breweriana stalls.

**26th January 2019.** The Winter Labologists Society Meeting has been arranged for the Royal Oak, Tabard Street, London. Association for British Brewery Collectables members are welcome. This is one of the dates we have earmarked for a short meeting of the Committee, if required.

**22nd February 2019 to 24th February 2019.** Craft Beer Rising beer festival. Old Truman's Brewery, Brick Lane, London E1 6QL.

**10th to 13th October 2019.** Brewery Collectables World Convention. La Plata, Argentina.

*To book Brewery History Society events, or for further information, contact [visits@breweryhistory.com](mailto:visits@breweryhistory.com), unless otherwise stated. Don't forget, it is advantageous to be a member to attend BHS events.*

*To book Labologists Society events, or for further information, contact [Eric Doré](#).*

## ADVERTS.

*There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions, although doubtful adverts are refused.*

Ads are included for up to three months and can be renewed after that. Changes to ads are welcome at any time.

If anybody has problems receiving replies from advertisers, or advertisers report items have been sold, please [report it to the Editor](#), so I can remove the ad.

If international dialling codes are quoted, they are from the UK. They will vary from other countries.

**Keith Osborne** 25 Humber Gardens, Gleneagles, Wellingborough NN8 5WE. 01933 674856, e-mail [brewdelver@aol.com](mailto:brewdelver@aol.com) seeks a label or a bottle from what he thinks is the only 1953 Coronation label he hasn't yet obtained - Higsons of Liverpool. Generous terms offered. 10/18

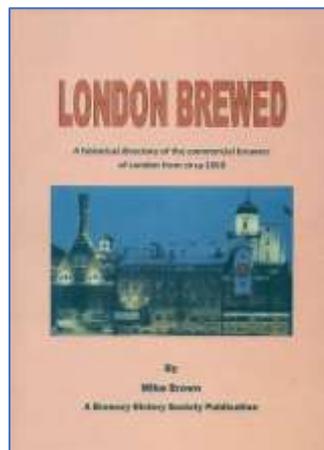


**Enrique Solaesa** from Madrid, wants the San Miguel beer mats illustrated on the left. They were all issued in the UK. Will purchase or swap. He has [a web site](#) with details of items he can swap. Phone +34 6091 71355. Email [jesolaesa@yahoo.es](mailto:jesolaesa@yahoo.es). 10/18.

**Rod Perkins** is selling Guinness bottles, all a tenner each one! 1963 Two Million Barrels (signed), 1973 Three Million Barrels (signed), 1985 World Cup Snooker Tournament, 1982 Chairman's Stout, 1983 Governor's Brew, 1977 Silver Jubilee Ale. Contact Rod Perkins 07831 464669, [rod@rodperkins.co.uk](mailto:rod@rodperkins.co.uk). 10/18

**Steve Baker** (30 Longbridge Road, Lichfield, Staffs. WS14 9EN) [steve.baker@virgin.net](mailto:steve.baker@virgin.net), wishes to obtain a good condition Greene King **1953** Coronation Ale label. Offers a good condition **1937** Coronation Ale label from the same company in exchange. 09/18

**The Brewery History Society offers 'LONDON BREWED'**. As a keen collector of Breweriana you are probably also fascinated by the history behind the items in your collection. The profusely illustrated **'LONDON BREWED'** by Mike Brown of the Brewery History Society, [www.breweryhistory.com](http://www.breweryhistory.com), is an essential book for all those interested in brewing, beer and all things London. It has 426 A4 pages with many illustrations in colour and black & white, and is the most comprehensive directory of London breweries anywhere. The index runs to over 17 pages with over 5,600 entries covering London's breweries from c1650. Price £19.95 plus £3.00 Postage & Packing. Enquiries to: The BHS Bookshop, Long High Top, Heptonstall, Hebden Bridge, West Yorkshire HX7 7PF, or email [books@breweryhistory.com](mailto:books@breweryhistory.com) for further information.



Do also look at what the [Brewery History Society](#) has to offer members in terms of Journals, Newsletters, Books, Visits – local, national and international. The web site includes a [Brewery Wiki](#) containing a huge amount of factual and illustrative material and you are encouraged to add your own researches to this. 09/18.

**Frederick Haysom** from Brighton, 07768 911 043, e-mail [frederickhaysom@msn.com](mailto:frederickhaysom@msn.com) wants a bottle of Windsor and Eton, Windsor Cot Ale – their Royal Baby Ale - (the brewery doesn't answer his enquiries). He is also seeking First Brews, Last Brews (especially King and Barnes Last Cast), and Coronation Ales. 08/18



**Dave Taylor** seeks pre-1960 beer bottle labels, singles or collections considered. Contact Dave in Wimborne, on 01202 980 299 or [david.deraled@talktalk.net](mailto:david.deraled@talktalk.net). 08/18

**Andrew Kearley** from Bournemouth is an avid collector of beer crown caps (bottle caps) and is seeking to add to his pre-millennium cap collection. If you have any pre-millennium beer caps to offer (swap or sell) or if you have unopened bottles to sell - that have branded bottles caps (brewery name, logo, beer brand etc.) please contact Andrew on 07423 056 707 or by email on [kearley7@gmail.com](mailto:kearley7@gmail.com). 08/18.



**Rich Monte** in the USA, is looking for any rare Bass items. Examples of the kind of stuff he's looking for are illustrated, but anything is of interest. He is especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail [hr4378@aol.com](mailto:hr4378@aol.com). Phone +1 518 527 4180. 08/18



**Andy Farmer** is looking for full Thomas Hardy's Ale nips. He needs Hardy's Ales with the letter prefixes 'K' 1980, 'L' 1982, 'R' 1989 & 'R' 1990, 'S' 1991, 'T' 1992. Also, all 1993- 1999 Vintage issues. [birchesmill@btinternet.com](mailto:birchesmill@btinternet.com). 01588 640 409. 08/18.

### YOU COULD HAVE MINE FOR HALF THE PRICE (IF I HAD ANY LEFT)



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"Excellent condition for age"

Time left: 29d 15h (expires 2018-02-02 11:04AM)

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### AND FINALLY ...

**Tiny Rebel**

**Do you collect brewery phone messages?** No? Why not? Try phoning Tiny Rebel on 01633 547 378. They've got a brand-new phone answering message starring their warehouseman Tom. Hear it through to the end. Alternatively visit [this web page](#).

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Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to Bill Austin, Peter Gilardi, Mike Johnson, David McCleave, Colin Tetley, Andy Farmer, Bob Tomlinson, Andrew Wright and Tom Corner for their contributions, as well as [Jeff Evans' web site](#) and breweries too numerous to mention.

'Beer Memorabilia' is produced whenever I have enough information, so expect your next issue any time. There is no deadline, and each issue is never full until it is published.

Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be relevant news items, articles of interest, events you know of, small ads, or whatever.

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(If you are writing a letter, and want a letter in reply, please include a sae).

Phone 01782 761 048 or 07952 141 087

Don't forget to look at the ABBC web site, [www.breweriana.org.uk](http://www.breweriana.org.uk)



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