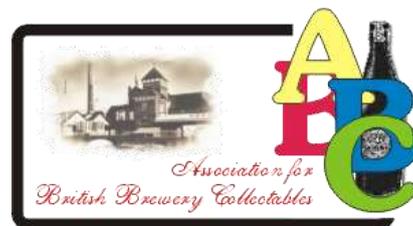


BEER MEMORABILIA,

No. 77

20th January 2019

The Association for British Brewery Collectables e-newsletter



MY HOLIDAYS

I will be away from 25th January 2019 to 5th February 2019. I will probably not be able to answer e-mails between those dates. Thanks for all your good wishes in response to this item in the last issue.

BREWERIANA NEWS



Tractor Shed Brewing has done a pack of four beers containing two bottles each of two different limited-edition beers for Workington Town RUFC. The beers are only available collected from the club, and comprise 'Boxer's Best' and 'Tom's Tipple'.

Lacada Brewery has bottled 'Anares Post Utopian Stout'. This is an 11% beer available from the brewery at £13.95 for a 75cl bottle. 360 bottles were done.

Branscombe Brewery has done 'Thirsty 30' in cask for Exeter Festival of Winter Ales.

Belhaven is doing '1719' on draught and in bottle, to commemorate its 300th birthday. It's expected in March.

Fourpure Brewery has brewed 'Easy Peeler' in cans, and is doing 'Black Forest black cherry and chocolate stout' on draught and in can.

Thornbridge Brewery has bottled 'Skull Rocker' for Planet Rock radio station. It's due out on 1st February and is available to pre-order [direct from the brewery](#) at £24.00 a case.

Blueball Brewery has done 'Northern Lights', named after a CD by the Fireflies. The beer is on draught.

Tempest Brewing has bottled 'Old Parochial' and 'the Old Fashioned'.

Unbarred Brewery has collaborated with Cloak and Dagger Brewing to produce 'Rhubarb and Custard' on draught.

Ora Brewing has done a pale ale with strawberries, white chocolate, chilli and basil for Craft Tooting beer shop, in keg and in bottle. I believe it's called 'Gelato Strawberry and Chilli'.

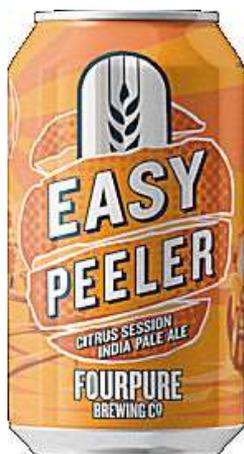
Wye Valley Brewery has done 'Space Hopper' to commemorate the 40th anniversary of Space Invaders and the 44th anniversary of the first interstellar radio message.

Roosters Brewery has done 'South Side' in cask.

Anarchy Beer has done 'Tyne and Fear' in keg.

Purple Moose is selling off their 2015 bottles of 'Decadence' in limited edition packs which comprise 3x330ml bottles of anniversary beer. The pack contains one bottle aged 3 months, filtered and carbonated, one bottle aged 4 months bottle conditioned and individually numbered and one bottle aged 10 months bottle conditioned and individually numbered. Matching numbers of the 4-month and 10-month editions have been paired up in each box, alongside a standard 3-month edition. Various low numbers between 11 and 48 have been released. This is the last time 'Decadence' will be available. The sets are £25 each.

Black Sheep has again done 'Resolution' in cask for Tryanuary.





Handyman Brewery has bottled 'Black IPA' with a special QR code on the label to allow the drinker to download an EP by OVVLS, a Liverpool duo.

Drygate Brewery has done 'Spectrum' in cask.

Brewdog has lined up some collaboration draught beers. They have collaborated with Northern Monk to produce 'Tokyo Death'. They are also collaborating with Buxton and Verdant to produce so-far unnamed beers.

Brass Castle Brewery is organising a treasure hunt for what it claims is 'real gold'. They will be producing nine different one-off cans over this year with labels which, when joined together form a treasure map of Yorkshire. The first can is 'Where's Malton?'.

Great Newsome Brewery is doing 'Winter Warmth' in cask and in bottle for Tryanuary.

Flying Monk has done 'Old Captain' in cask to commemorate the retirement of the Master of the Beaufort Hunt.

Signature Brew has announced its plans for one-off beers in the next six months. These are 'Progressive Bitter' in keg, 'Reverb NEIPA' in can and keg, 'Jam Sour' in can and keg, 'White Keys' in can and keg and 'Festival Saison', also in can and keg.

Castle Rock has done 'Arthur Skill' in cask.

Wadworth has done 'Dirty Rucker' in cask for the Six Nations.

Ridgeside Brewery is doing 'Black Granate' in cask, keg and can.

Drygate Brewery has bottled 'Close Quarters'.

Bristol Beer Factory and Wiper and True have collaborated to produce two draught beers, 'Quartet' and Co-Dependence'.

Tring Brewery has done 'Tryanuary Amber' on draught.

Steel City Brewing (whose web site seems to have disappeared) is reported to be doing a "Stout Wars trilogy!" of four? beers. 'Episode VII: the Brett Awakens', aged in a red wine barrel with raisins and Brettanomyces. 'Episode VIII: The Last Berry', aged in a bourbon barrel with blackberries and blackcurrants. 'Episode IX untitled', aged in a sherry barrel with damsons. And 'Solo', second runnings, soured and brettet in a red wine barrel with cherries. Solo will be in keg, the rest in cask.

Navigation Brewery is teaming up with Nottingham Forest FC to produce a special, so-far unnamed cask beer for sale in their sponsored area at the football ground. They are also producing 'Nippon Ale' and 'Hibiscus Red' in cask as seasonal limited-edition beers.

Buxton Brewery has canned 'Sonrisa', an orange and lemon pale ale.

A range of draught beers has been produced in the Edinburgh area for Tryanuary.

Campervan Brewery has done 'Strawberry Milkshake Porter'.

Stewart Brewing has done 'Peach Golden Ale'.

Vault City has done 'Lemongrass and Yuzu NEIPA'.

Edinbru has done 'Irn Bru Milkshake Pale Ale'.

Top Out Brewery has done 'Oak and Oat Caramel Stout'.

Cross Borders Brewery has done 'Sorachi Saison'.



Christmas Beers I missed;

Brightside Brewery bottled 'Secret Santa'.

Swan Brewery bottled 'Winter Swanderland'.

Wye Valley bottled 'Holly Bob'.



A **1962 Guinness Gilroy poster** advertising a tie-up between Edinburgh Zoo and Guinness is on sale by Mickey Ross, author of '25 Years of Poster Art', in New York, for \$1,700.00.

Belhaven Brewery (owned by Greene King) has a series of events coming up this year to celebrate its 300th anniversary. The first item issued is '1719'. This has echoes of the title 1799 chosen in 1999 for Greene King's own anniversary product.



Fake Kimberley Ales wooden crates are currently for sale on E-bay. These fake crates, which the seller admits are fakes in the listing, were made using an original Hardy Hanson's stencil. The seller is from Nottingham. Unfortunately, anybody could buy them and then sell them on, passing them off as genuine. The seller's listing states '10 available'. So, if you are ever offered Kimberley Ales crates in the future, don't buy them. He is also selling oblong pieces of wood with Kimberley Ales on them, calling them 'plaques'. Watch out!

A **Royal Baby** is expected at the end of April. It's possible it could give birth to a range of special beers to celebrate.

AUCTIONS



Following on from the last issue, more **pre-war beer mats** have sold for good prices on E-bay.

The **Mackeson's Milk Stout mat** sold for £43.09. Another copy, reported in the last issue of Beer Memorabilia, which seemed in better condition, sold for £72.00.

The **Guinness Stout mat** sold for £156.00. Another copy, reported in the last issue of Beer Memorabilia sold for £112.00. This one was in better condition than the last one.

The **Courage Alton Pale Ale mat** sold for £66.08.



This **jug from J. W. Garside's Albert Brewery** of Mossley near Manchester, sold on E-bay for £171.80. This is a rare salt glazed jug made by Price of Bristol, from a brewery which went bankrupt in 1915. The jug advertised Cooper's Home Brewed Ale and Nourishing Invalid XXX Stout. It is the first example of this item I have seen, so I don't think there can be many around. The item was in excellent condition, with just a hairline crack in the glaze, which didn't penetrate the body of the jug. 7 different bidders competed for this item.

This **Robert Porter** advertising bulldog figure sold on E-bay for £316.00. The figure was stamped on the base 'made in Czechoslovakia'. It dates to the 1930s (it mentions the Liverpool premises, which opened in 1931). There are lots of variations on this figure, some dating back to the early part of the 20th century. This one is 6 inches high and 9 inches long, and was described as being in good condition. It advertises both bottled Bass and Guinness.





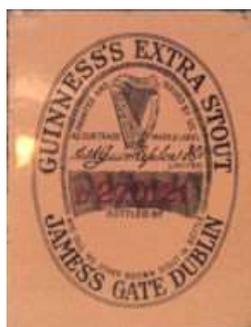
This J. P. O'Brien Guinness Dagger Brand tray sold on E-bay for £320.00. Dagger Brand Guinness was exported to Australia. The brand name was first used in 1869, and persisted in various forms up to 1936. It is difficult to date this tray precisely. It could date to the late 19th century, but is more likely to be from the early 20th century. The tray had some scratches, which is usual for trays of this age. Trays scratch and rust very easily, and need to be displayed in controlled conditions so as not to deteriorate.

This Felinfoel tray, described by the seller as 1920s, sold on E-bay for £120.00. Bidding started at £100.00 and two bidders competed. This is a rare tray, but was not in perfect condition. The seller stated "there is a loss of silvering just above the word Felinfoel". It was manufactured by Joseph Causton, a company which held a pre-eminent place in the production of advertising breweriana.



This Smiths of Birmingham (Frederick Smith of Aston) jug sold on E-bay for £108.50. It's one of those jugs where a decidedly unhealthy looking guy by today's standards was used to sell beer. The same occurs with Bass and Worthington breweriana. This item had a Hancock, Corfield and Waller, Associated Potteries mark on the base. It's a nice jug, but I must admit I was surprised that this item went for such a high figure.

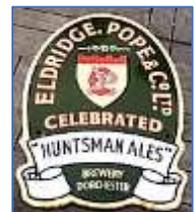
This W. H. & G. Nicholls Light Dinner Ale label sold on E-bay for £68.00. Nicholls of Hertford was a small brewery which supplied just five tied houses, as well as local country houses. Items from this brewery are rare and sought after. This label was described as in good condition. The brewery closed in 1966 when the County Council demolished it for a road scheme. However, I suspect that this label must be pre-war.



This Guinness enamel sign sold on E-bay for £190.00. Bottles bearing labels of this style can be dated using the number in the centre. The number here is 270121. Just read the pairs of numbers backwards, so, 21-01-27, or 21st January 1927. Numbers based on a date usually also have a letter L with the same year number below it, as is the case with this item. I am not convinced this item is genuine. It is in unusually good condition. I saw a several similar items for sale at Newark Antiques Fair many years ago in a quantity that meant they must be reproduction. I'm not sure. Also, I would have expected a genuine sign to sell for much more. If this sign is genuine someone has got a bargain.



This Eldridge Pope enamel sign sold on E-bay for £197.00. This is a fairly recent sign, probably 1960s. It had a little rust, mostly around the edges, but was in generally reasonable condition. It is not an uncommon sign. I have seen a few, and have sold one myself. This is an example of how post-war breweriana is now coming into its own. Eldridge Pope is a very collectable brewery, probably on the back of the popularity of Thomas Hardy's Ale. Sadly, the brewery is no more, but its breweriana lives on.



This Tollemache's mirror sold on E-bay for £333.05. I have not seen this mirror before, and find it very difficult to date. The brewery became Tollemache's Breweries Ltd., in 1920, and amalgamated with Cobbold & Co., to become Tolly Cobbold in 1957. I suspect it may be pre-war, but have no definite evidence to substantiate it. As far as I can tell there is no maker's name to help to date it, and the seller didn't include photographs of the rear of the item, which could have also helped. Despite the lack of detailed information about the mirror, it commanded a good price.

This Guinness Drayman pulling a cart with the horse in it, sold on E-bay for £200.00. This figure is the most sought-after of the Guinness figures that were produced by Carlton Ware in the 1960s, even more than the Toucan. It looked as though this figure was genuine (there have been forgeries of all the figures in this series, using the original moulds), and the condition seemed to be good. This particular item tends to suffer damage to the shafts of the dray. There is another example of this figure which also seems to be in good condition, for sale, buy-it-now, at just under £400.00, a rather inflated price.



This magnificent Eadie's jug manufactured by T. G. Green sold on E-bay for £651.00. James Eadie Ltd., of Burton on Trent, functioned from 1854 to 1933. The 'cross' trade mark may have been used in various forms before registration in 1877. As the trade mark is described as a cross in a circle on the Brewery History Society web site, as the circle is missing, there is a chance that this jug may precede trade mark registration, but it is unlikely. In fact Beer Memorabilia reported on a James Eadie label that sold on E-bay for £817.77 in issue 66. The cross identical to the one on the jug was used on that label as well. The T. G. Green printed church base mark was first used in 1888, and appeared in various forms after that. That almost certainly dates this jug to after 1888, possibly considerably after. The jug's condition seemed to be good.

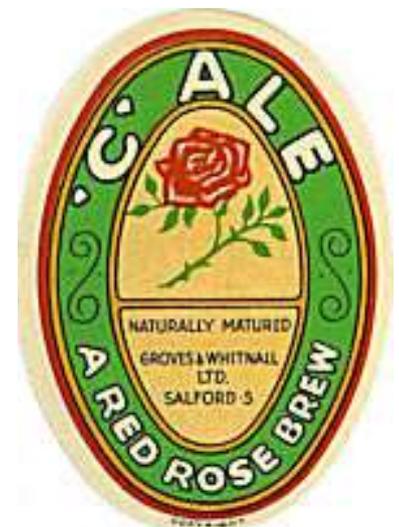


This Officers' jug sold on E-bay for £175.00. This is quite a rare jug, and a very attractive one, being in the Art Deco style, and dating back to the 1920s or 1930s. It is another jug manufactured by T. G. Green of Church Gresley. Officers' is a very sought-after brewery, and apart from labels and jugs, there's not a huge amount of other stuff available. Officers' was based in Derby, and brewed from 1876 to 1966, when it was taken over by Charrington United Breweries. It is a well-regarded brewery in Derby, even to this day.



NOTES AND QUERIES

A label on E-bay from Openshaw Brewery (see left) which sold on E-bay for £13.55, got me wondering about the origin of 'C' Ale. I believe it was a beer style from the Manchester area. I had heard of it before. A friend of mine who researched Joules Brewery in Stone, Staffordshire, and was its number one collector, said that at one time Joules brewed it for Groves and Whitnall. It would be very interesting to know a bit about the beer. Was it really a beer style limited to the Manchester area? Did it appear on draught, or was it only bottled? What was its origins? What other breweries brewed it? Can anyone provide any answers?



EVENTS

Association for British Brewery Collectables events.

The venue of the next Association for British Brewery Collectables meeting will be [the Castle Inn](#), 10, Mount Pleasant, Bradford on Avon, Wiltshire, [BA15 1SJ](#), at about 11:00 on 11th May 2019. The pub is open from 8:30, so there's no problem arriving early. They do bed and breakfast, phone 01225 865 657.

Other breweriana related events of interest

If your organisation has a breweriana event coming up, I can list it here. Just [e-mail me](#) with the details. Events are listed only if there may be breweriana available during the event. Brewery History Society events may be charged for non-members. To join BHS, [click here](#) for a membership form.

26th January 2019. The Winter Labologists Society Meeting has been arranged for the Royal Oak, Tabard Street, London. Association for British Brewery Collectables members are welcome.

19th February to 23rd February 2019. Great British Beer Festival; Winter. To be held at Norwich, St. Andrew's and Blackfriars Halls.

22nd February 2019 to 24th February 2019. Craft Beer Rising. Old Truman's Brewery, Brick Lane, E1 6QL.

13th March to 14th March 2019. BeerX UK 2019. Liverpool Exhibition Centre. A SIBA organised trade event.

21st March 2019. Watford Breweriana Auction. Contact Bill Austin, (baustin1951@btinternet.com; phone 07789 900411) confirmed, 8pm start with viewing from 7pm.

6th April 2019. Breweriana event. Peterborough, 12:00 to 17:00. The Ploughman, 1 Staniland Way, Werrington, Peterborough [PE4 6NA](#). Take the Citi 1 bus from Peterborough bus station and ask for the Ploughman. If interested in a booking a table please contact Mike Johnson at mike_sjohnson@hotmail.com.

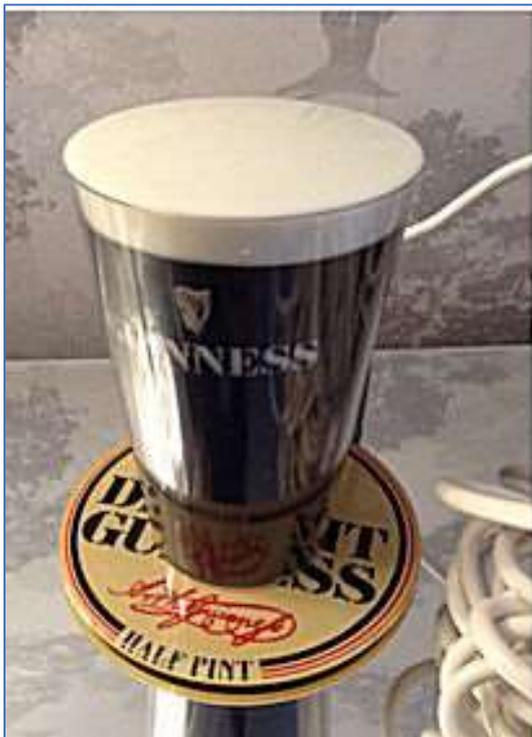
13th April. Labologists Society Meeting. At Donnington Brewery and the Snowhill Arms, Snowhill. Bookings only. Booking open to non Labologists Society members from 4th February. More information from [Eric Doré](#).

10th to 13th October 2019. Brewery Collectables World Convention. La Plata, Argentina.

19th October 2019. National Breweriana Auction 2019 at [Burton on Trent Town Hall](#), DE14 2EB.

To book Brewery History Society events, or for further information, contact visits@breweryhistory.com, unless otherwise stated. Don't forget, it is advantageous to be a member to attend BHS events. To book Labologists Society events, or for further information, contact [Eric Doré](#).

I'LL TAKE SIX, PLEASE.



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ADVERTS.

There is no charge to advertise, and non-members are welcome. If you wish to advertise here, for the protection of persons responding, all adverts should contain the advertiser's name and location, and at least two of the following - email address, phone number, or postal address. All requests for advertisements should be by [e-mail](#). The Association for British Brewery Collectables should be provided with the advertiser's full details, including full address (which will only be published with the advertiser's permission, but may be given to a responder if a dispute arises). The Association for British Brewery Collectables takes no responsibility for any problems arising as a result of any adverts. Transactions are at the responder's risk. Responders should take appropriate precautions, although doubtful adverts are refused.

Ads are included for up to four months and can be renewed after that. Changes to ads are welcome at any time.

If anybody has problems receiving replies from advertisers, or advertisers report items have been sold, please [report it to the Editor](#), so I can remove the ad.

If international dialling codes are quoted, they are from the UK. They will vary from other countries.



Rich Monte in the USA, is looking for any rare Bass items. Examples of the kind of stuff he's looking for are illustrated, but anything is of interest. He is especially interested in ceramic coasters, signs, pitchers (jugs), etc. In fact, anything rare. Good prices paid. E-mail hr4378@aol.com. Phone +1 518 527 4180. 01/19



Andrew Kearley from Bournemouth is an avid collector of beer crown caps (bottle caps) and is seeking to add to his pre-millennium cap collection. If you have any pre-millennium beer caps to offer (swap or sell) or if you have unopened bottles to sell - that have branded bottles caps (brewery name, logo, beer brand etc.) please contact Andrew on 07423 056 707 or by email on kearley7@gmail.com. 01/19



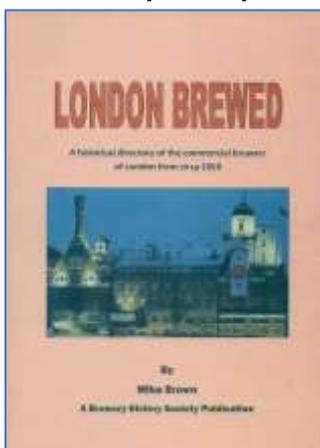
Andy Farmer is looking for full Thomas Hardy's Ale nips. He needs Hardy's Ales with the letter prefixes 'K' 1980, 'L' 1982, 'R' 1989 & 'R' 1990, 'S' 1991, 'T' 1992. Also, all 1993- 1999 Vintage issues.

He also has for sale the set of Great War beer mats issued by Ludlow Brewery at £5.00 the set, as reported in a previous issue of Beer Memorabilia, as

well as a Wood's beer mat free to anyone sending a sae to Andy Farmer, Birches Mill, Clun, Shropshire, SY7 8NL. E-mail birchesmill@btinternet.com. 01588 640 409. 01/19.



The Brewery History Society offers 'LONDON BREWED'. As a keen collector of Breweriana you are probably also fascinated by the history behind the items in your collection. The profusely illustrated '**LONDON BREWED**' by Mike Brown of the Brewery History Society, www.breweryhistory.com, is an essential book for all those interested in brewing, beer and all things London. It has 426 A4 pages with many illustrations in colour and black & white, and is the most comprehensive directory of London breweries anywhere. The index runs to over 17 pages with over 5,600 entries covering London's breweries from c1650. Price £19.95 plus £3.00 Postage & Packing. Enquiries to: The BHS Bookshop, Long High Top, Heptonstall, Hebden Bridge, West Yorkshire HX7 7PF, or email books@breweryhistory.com for further information.



Do also look at what the [Brewery History Society](#) has to offer members in terms of Journals, Newsletters, Books, Visits – local, national and international. The web site includes a [Brewery Wiki](#) containing a huge amount of factual and illustrative material and you are encouraged to add your own researches to this. 01/19

Dave Taylor seeks pre-1960 beer bottle labels, singles or collections considered. Contact Dave in Wimborne, on 01202 980 299 or david.deraled@talktalk.net. 01/19

Steve Baker (30 Longbridge Road, Lichfield, Staffs. WS14 9EN) steve.baker@virgin.net, wishes to obtain a good condition Greene King **1953** Coronation Ale label. Offers a good condition **1937** Coronation Ale label from the same company in exchange. 01/19

Frederick Haysom from Brighton, 07768 911 043, e-mail frederickhaysom@msn.com wants First Brews, Last Brews (especially King and Barnes Last Cast), and Coronation Ales. 01/19

Janusz Mroz in Edinburgh collects Scottish beer labels. He has 100s of spare Scottish Microbrewery labels for swap. if you are interested, email him. janusz73m@gmail.com. 12/18

David McCleave from London SW19, wants anything appertaining to Old Bill's connection with Smiths of Macclesfield or any other brewery that used him. 07885 272435 or e-mail david.mccleave@btinternet.com. 12/18

Keith Osborne 25 Humber Gardens, Gleneagles, Wellingborough NN8 5WE. 01933 674856, e-mail brewdelver@aol.com seeks a label or a bottle from what he thinks is the only 1953 Coronation label he hasn't yet obtained - Higsons of Liverpool. Generous terms offered. 10/18



Enrique Solaesa from Madrid, wants the San Miguel beer mats illustrated on the left. They were all issued in the UK. Will purchase or swap. He has [a web site](#) with details of items he can swap. Phone +34 6091 71355. Email jesolaesa@yahoo.es. 10/18.

BACK ISSUES OF BEER MEMORABILIA

Click here for [links to back issues, indexes and more](#)

AND FINALLY ...

Sony has released a speaker with built-in beer glass holders for parties. The holders fold outwards from the top of the speaker. I do wonder what effect playing Madonna or Wham would have on the beer. It is said that 'beauty is in the eye of the beer holder'.

ASSOCIATION FOR BRITISH BREWERY COLLECTABLES CONTACTS

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Newsletter Editor. Mike Peterson. mike.breweriana@gmail.com

Joint Editor. Rod Perkins. rod@rodperkins.co.uk

Special thanks to Rod Perkins, who comes up with loads of stuff for this newsletter. Thanks also to Andy Farmer and Dave Taylor for their contributions, and breweries too numerous to mention.

'*Beer Memorabilia*' is produced whenever I have enough information, so expect your next issue any time. There is no deadline, and each issue is never full until it is published.

Please [keep in touch with 'Beer Memorabilia'](#) with information I can include, which can be relevant news items, articles of interest, events you know of, small ads, or whatever.

Mike Peterson, 'Beer Memorabilia' Editor,

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28 Parklands,

Kidsgrove,

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ST7 4US.

(If you are writing a letter, and want a letter in reply, please include a sae).

Phone 01782 761 048 or 07952 141 087

Don't forget to look at the ABBC web site, www.breweriana.org.uk



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